



# Part II: Immersive Information Visualization and Analytics

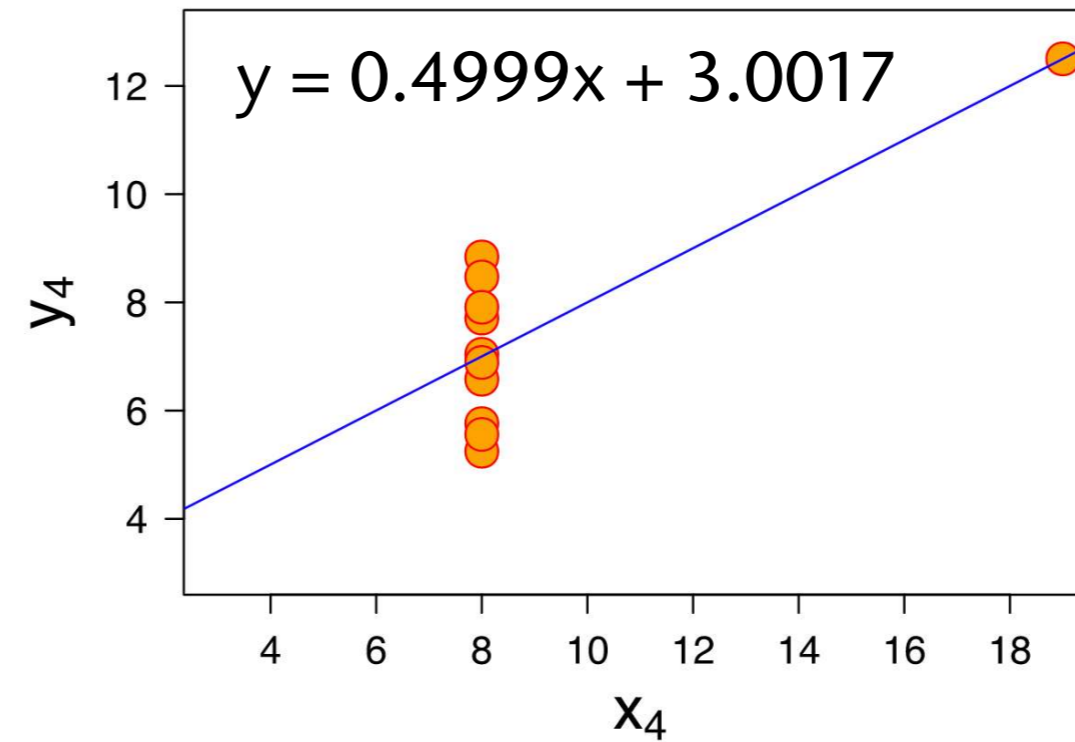
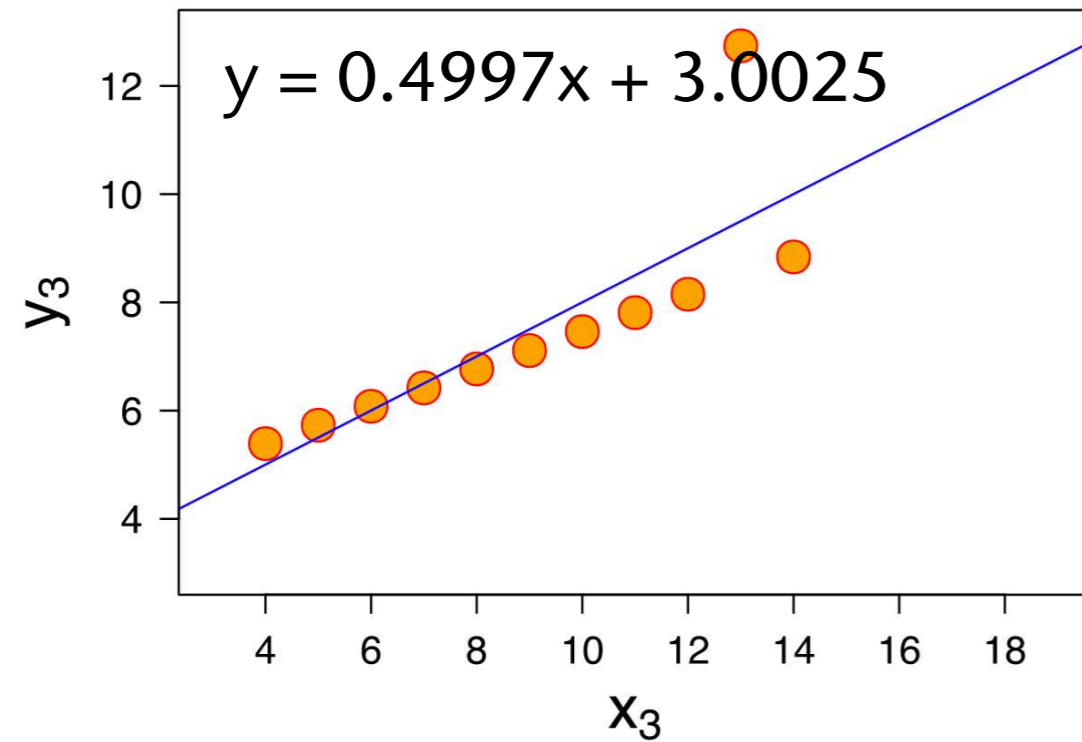
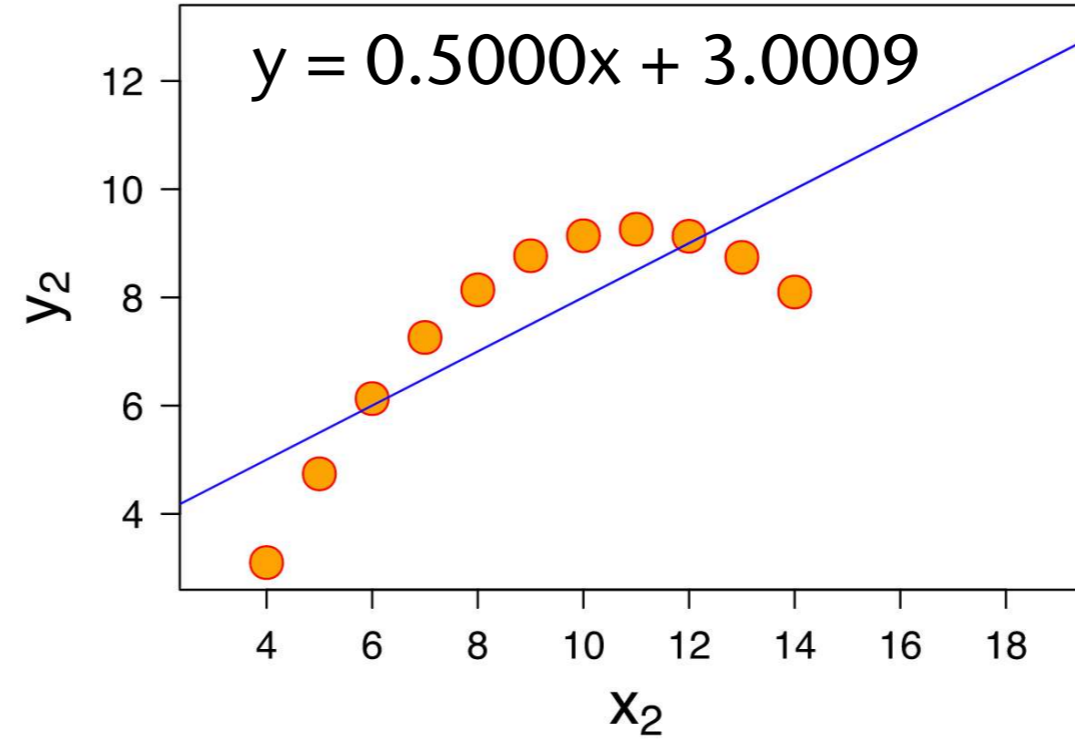
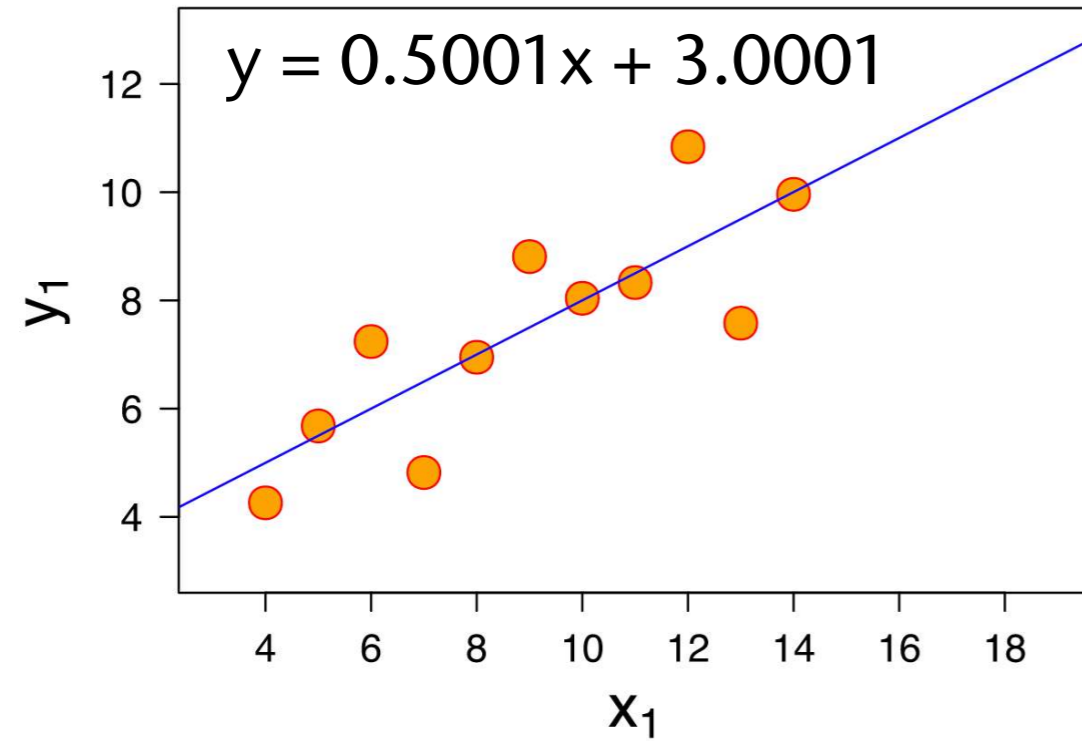
Gabriel Zachmann  
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University of Bremen, Germany



# The Importance of Data Visualization



Anscombe's Quartet

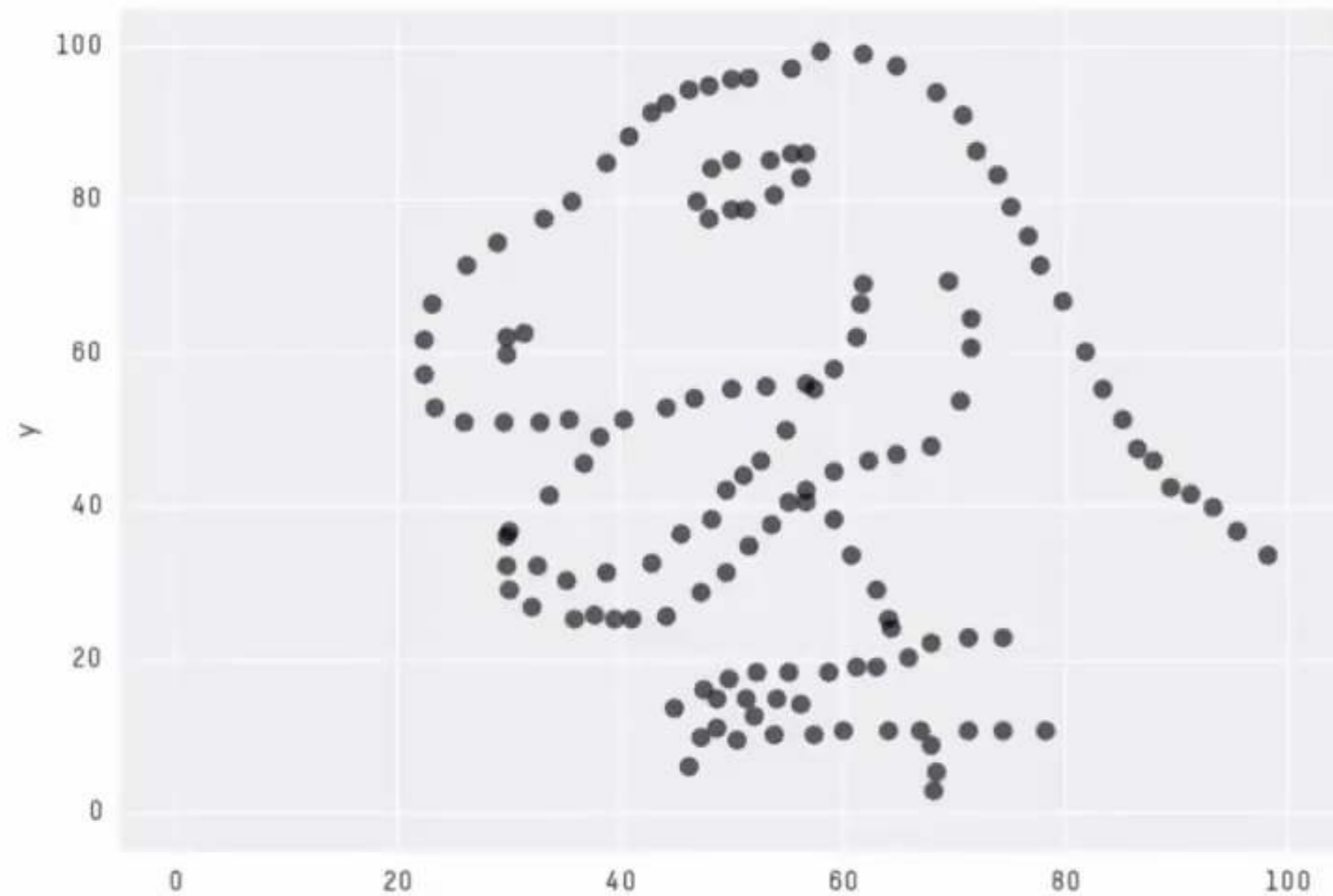


$$\mu_x = 9.00$$

$$\mu_y = 7.5005 \pm 0.0005$$

$$\sigma_x = 3.166$$

$$\sigma_y = 1.9365 \pm 0.0006$$



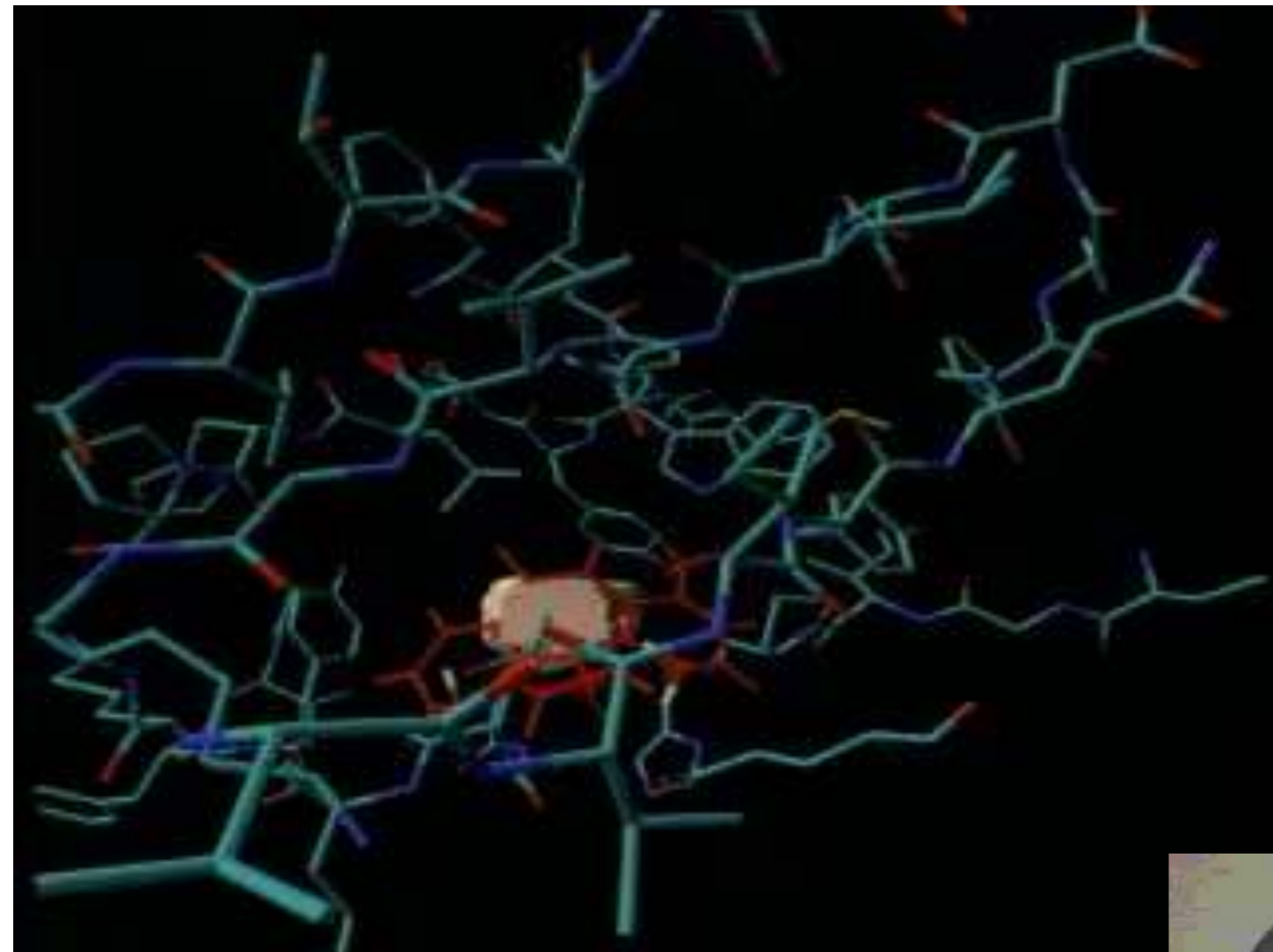
```
X Mean: 54.2659224
Y Mean: 47.8313999
X SD   : 16.7649829
Y SD   : 26.9342120
Corr.  : -0.0642526
```



# Early Beginnings of Immersive Sci. Visualization

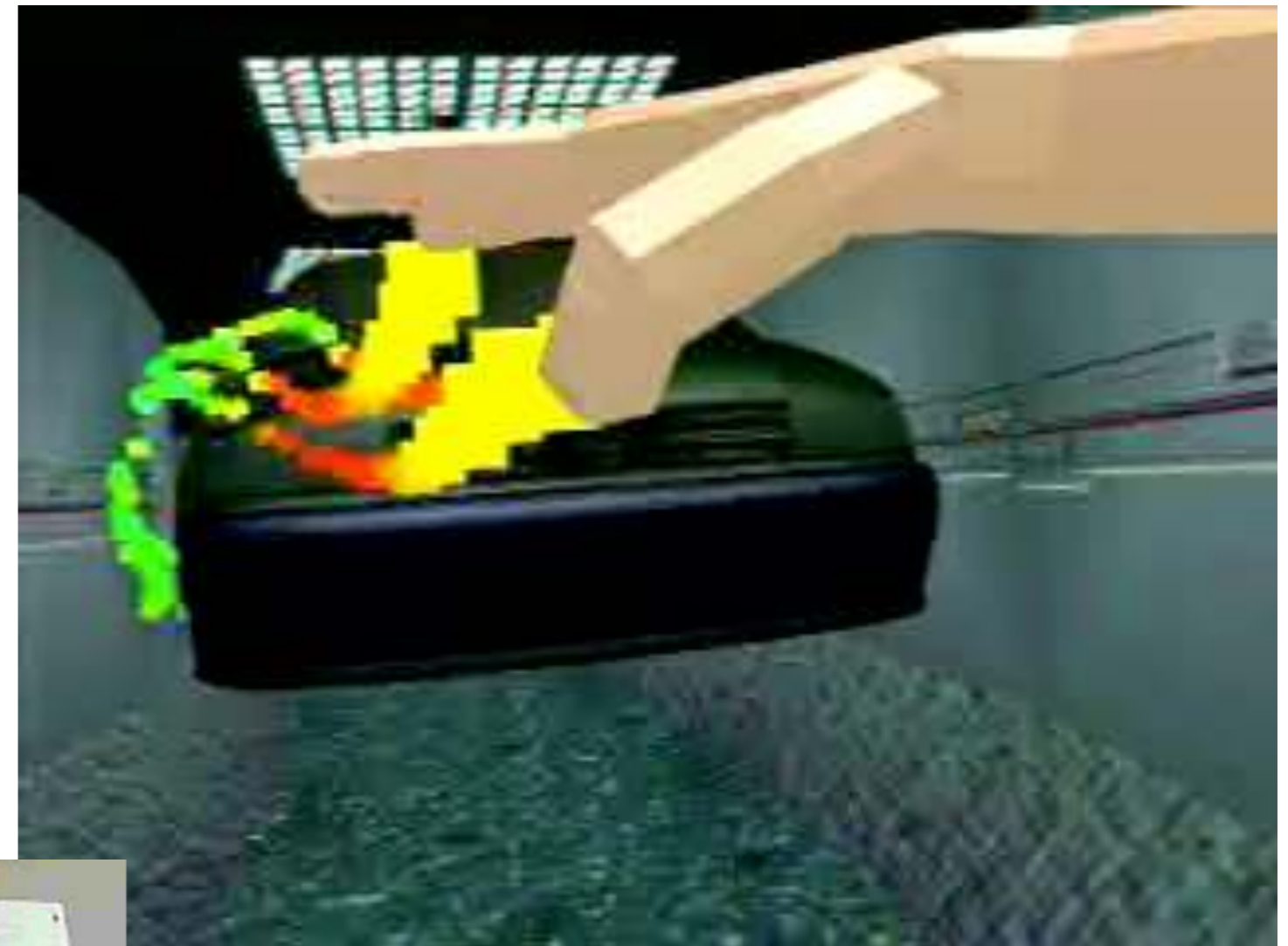


Interactive visualization and manipulation of molecules



[Fraunhofer IGD, 1997]

Immersive and interactive visualization and querying in a virtual wind tunnel



[Fraunhofer IGD, 1995]







# Goals of Immersive Analytics/Data Visualization



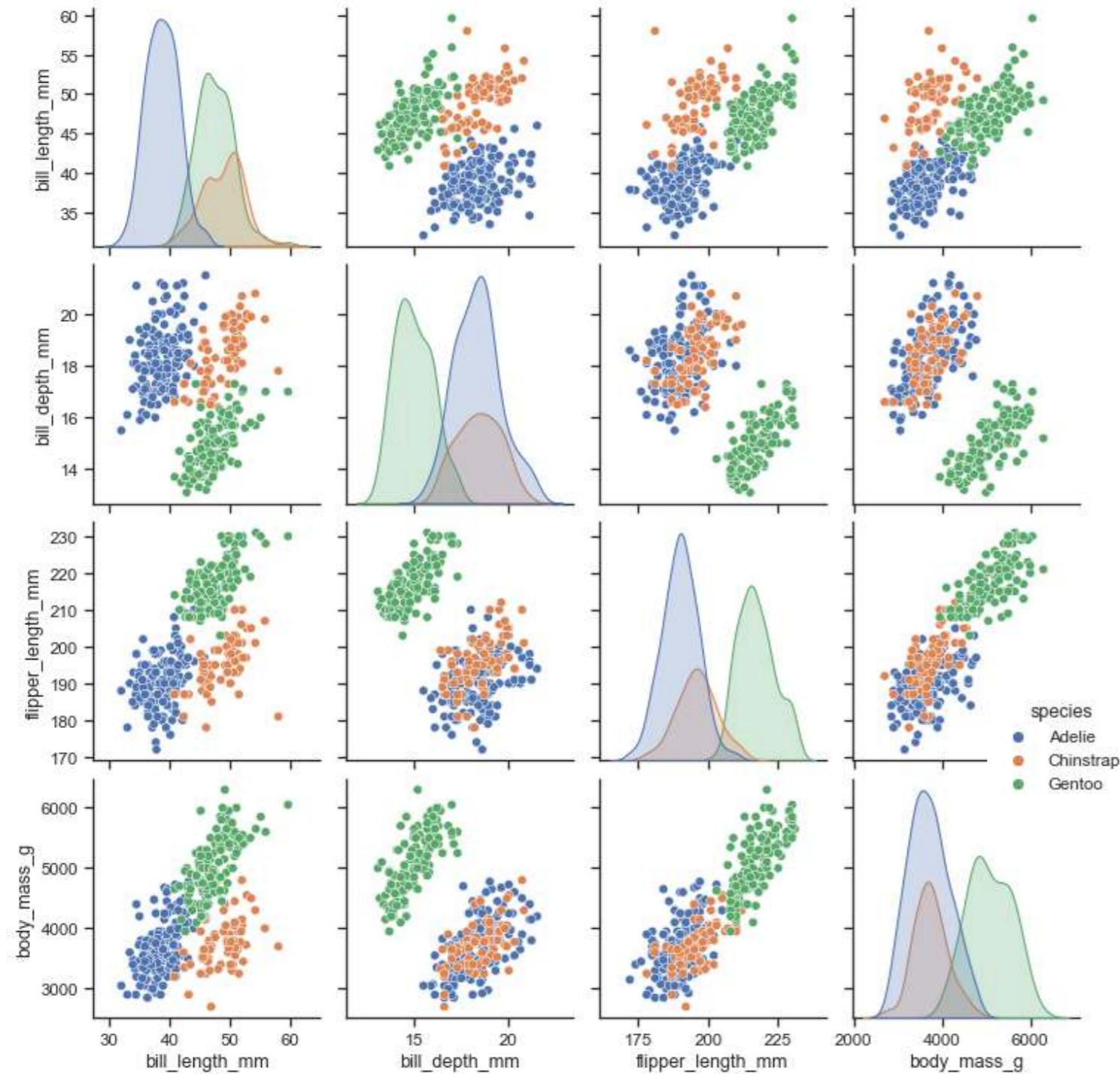
- Support data understanding and decision making for *everyone*
- Intuitive, engaging, multi-sensory *interaction* techniques using embodied tools
- Put people and data in the *same space*
- Make *collaborative* data exploration truly symmetric



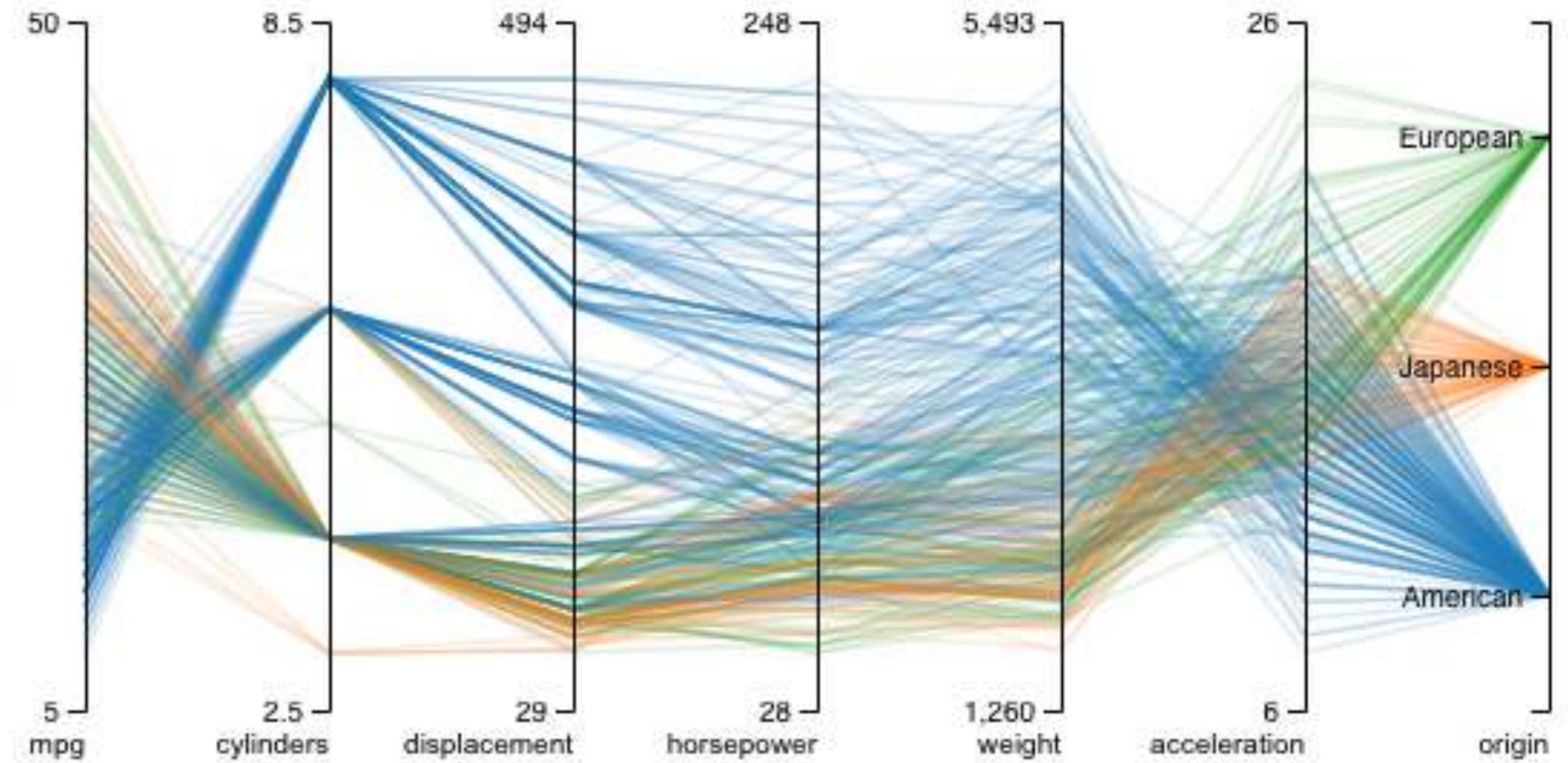
# Traditional Visualization of High-Dimensional Abstract Data



Scatter plot matrix



Parallel coordinates plot (PCP)

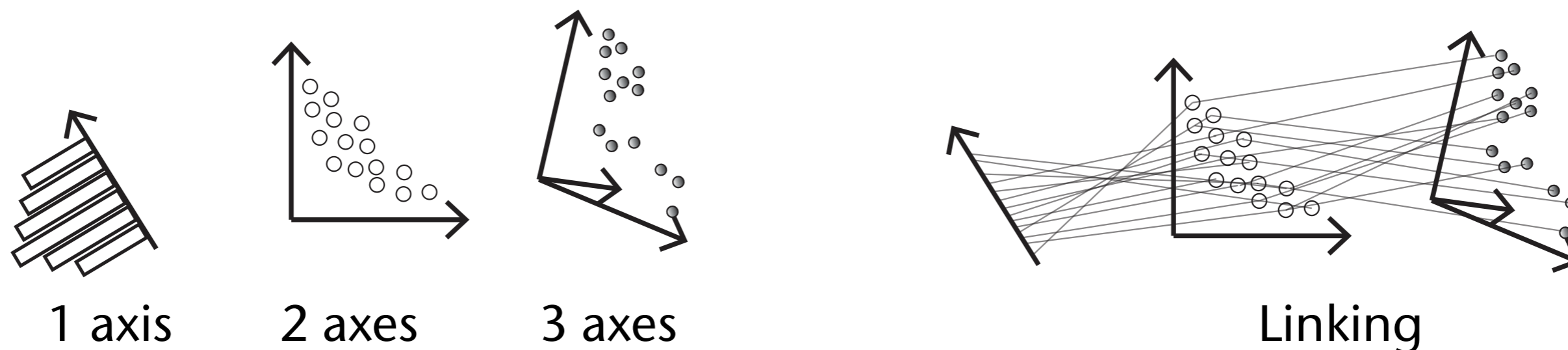




# Immersive Visualization of High-Dimensional Abstract Data



- Consider axes as virtual objects in a virtual space with *affordances*
- Manipulation of the axes allows for seamless change between visualization techniques depending on "parallelness" or "orthogonality"
- Allows for combinations, encouraging exploration of the data
- Grammar defines interpretation of spatial arrangement of axes



[Cordeil et al., 2017]

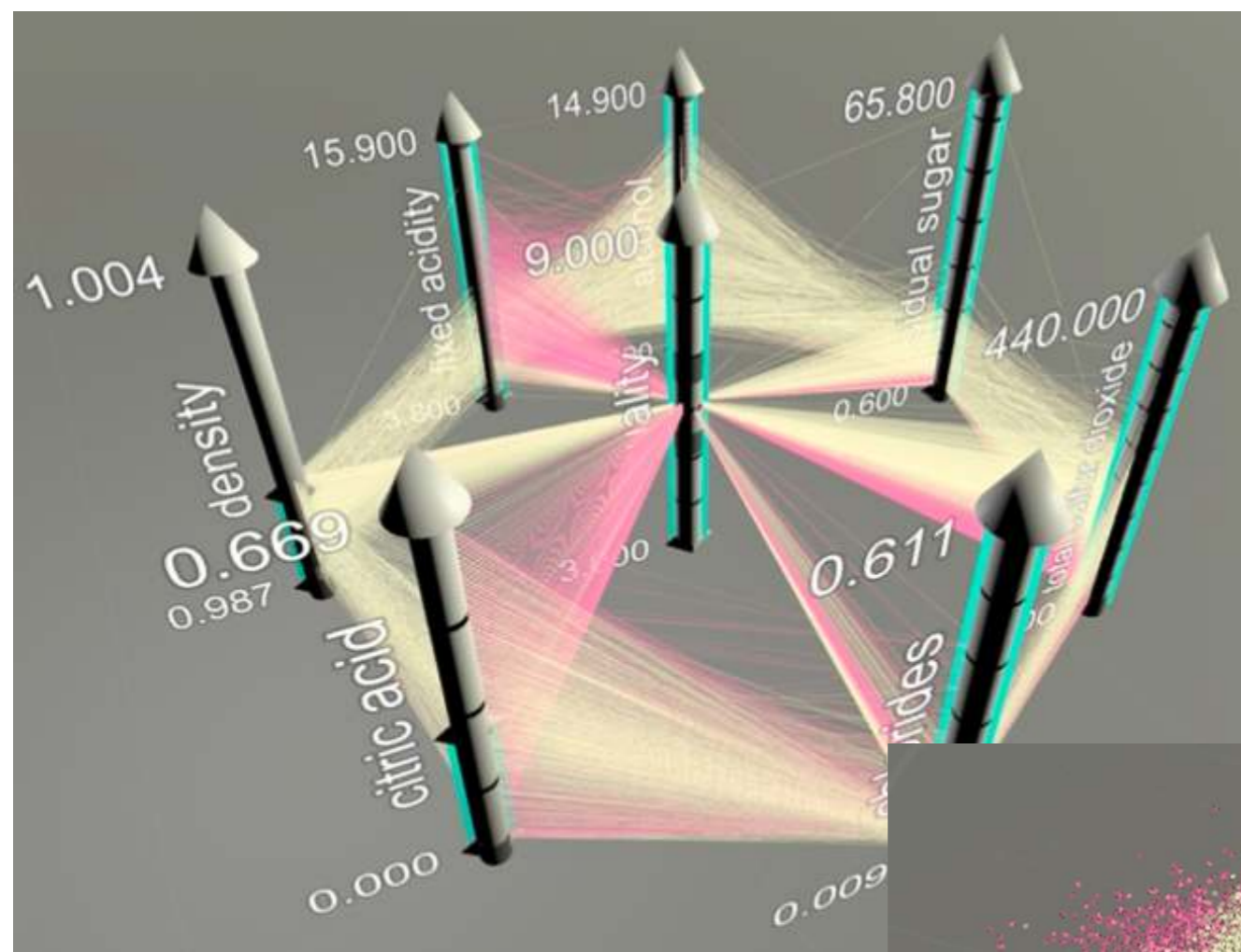




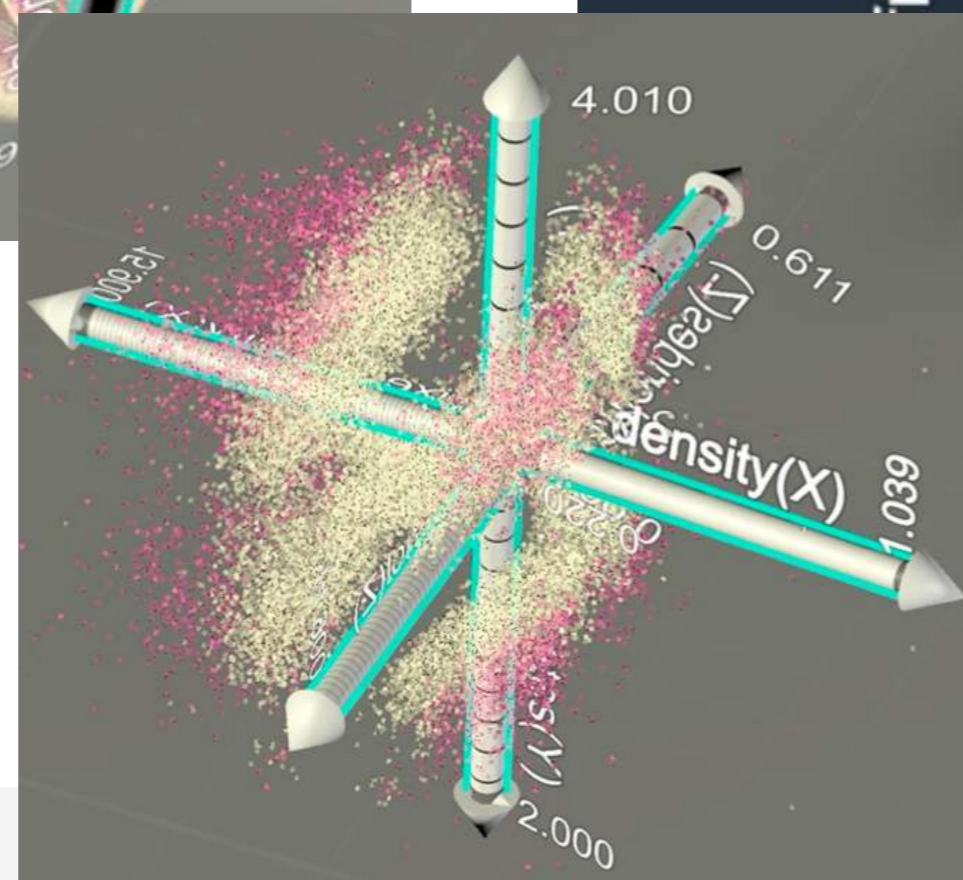
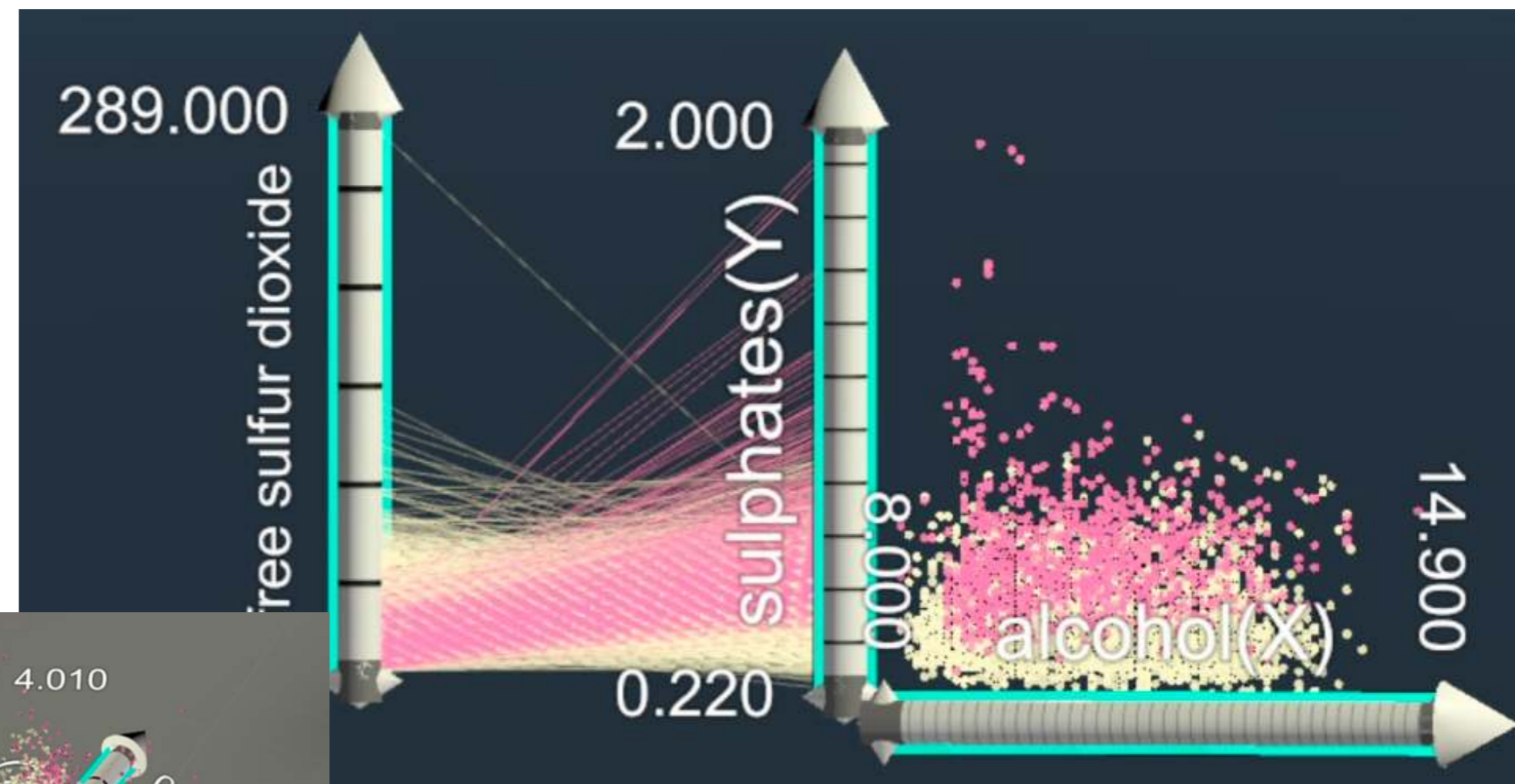
# Emergent Visualizations



Many-to-one parallel coords plot



Linking scatter plot and parallel coords plot

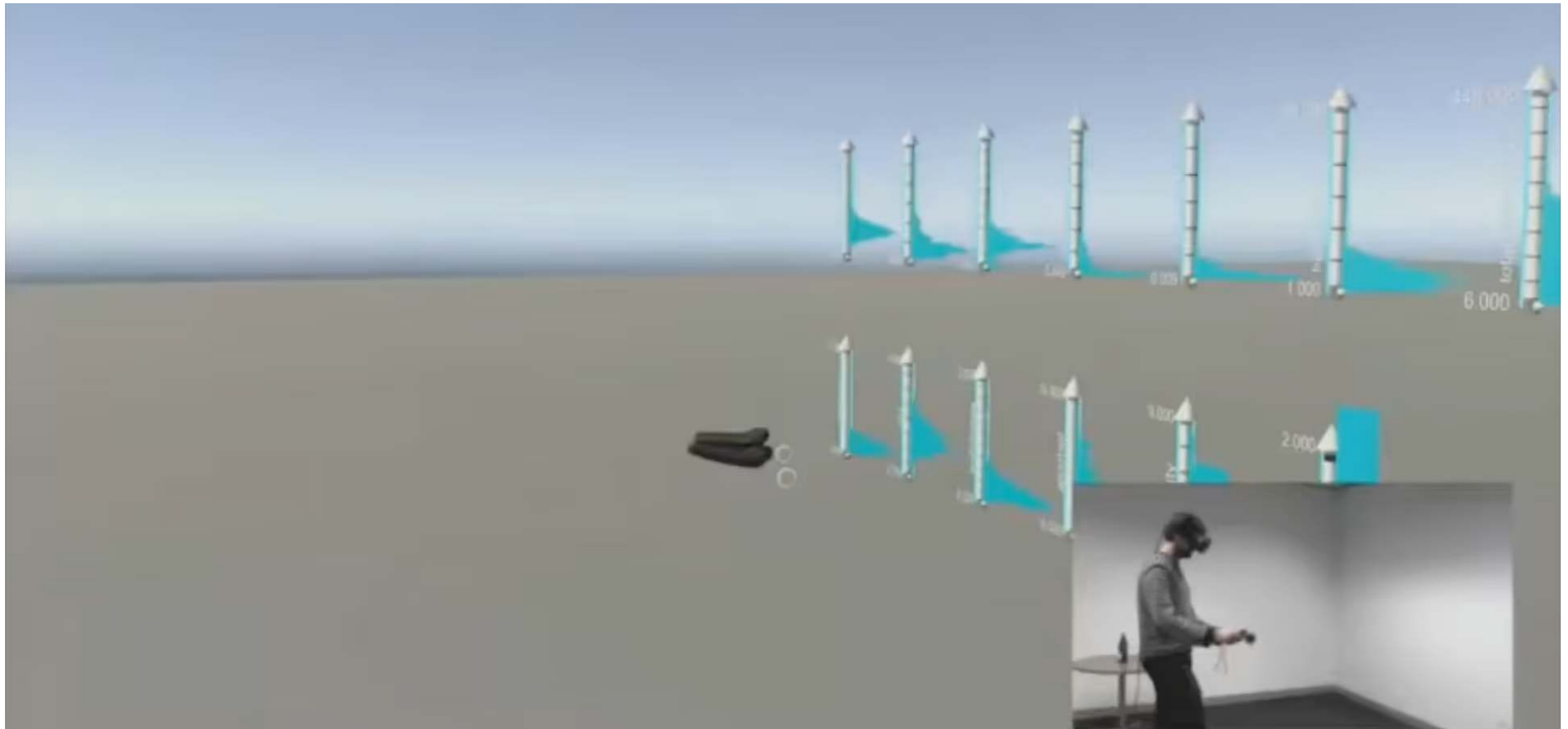


3D scatter plot matrix





# Parallel coords plot, 2D scatter plot, scatter plot matrix, 3D scatter plot, unconventional plots, unoccluding PCP's, "visual querying"

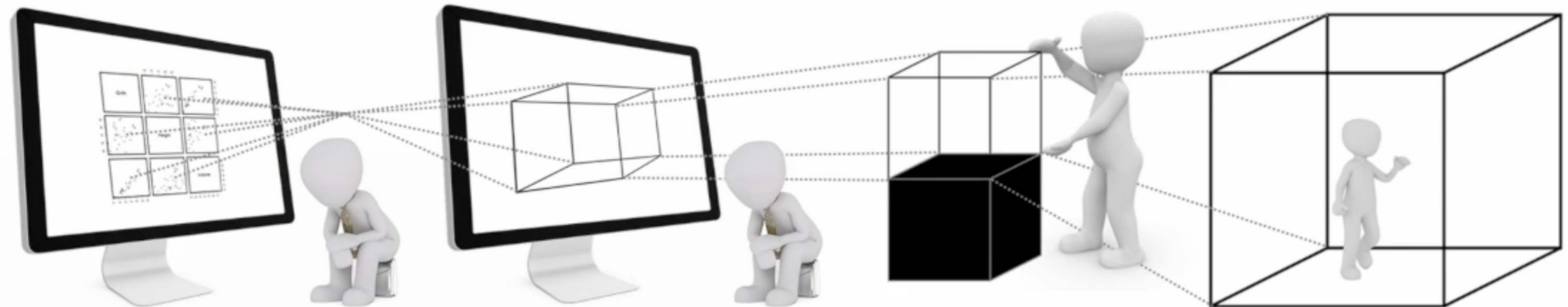
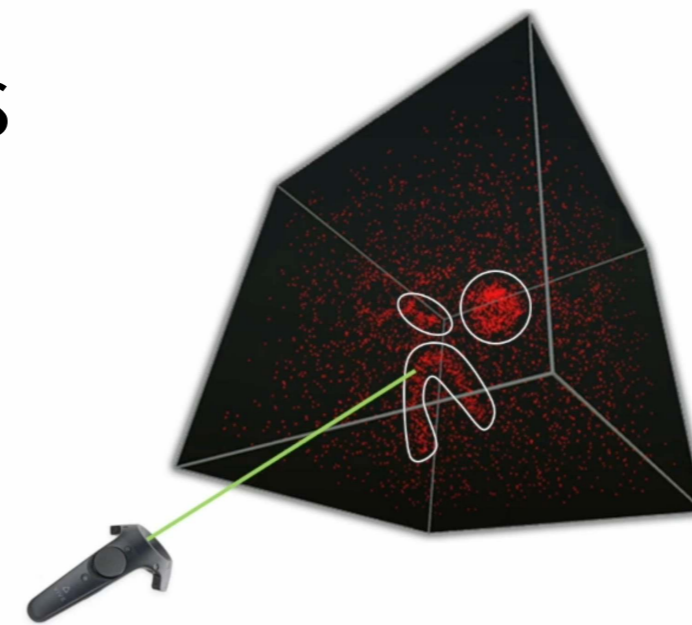


[Cordeil et al., 2017]

# Benefits of Immersion for Information Vis./Analytics

**From here till end: FYI**

- User study, with task of finding clusters in abstract 3D data
- Conditions:



a) Screen Matrix

User can click on clusters

b) Screen 3D

User can rotate visualization

c) VR Table

User can walk around

d) VR Room

User can walk through data space

[Kraus et al., 2020]



# Videos of the Conditions

**From here till end: FYI**



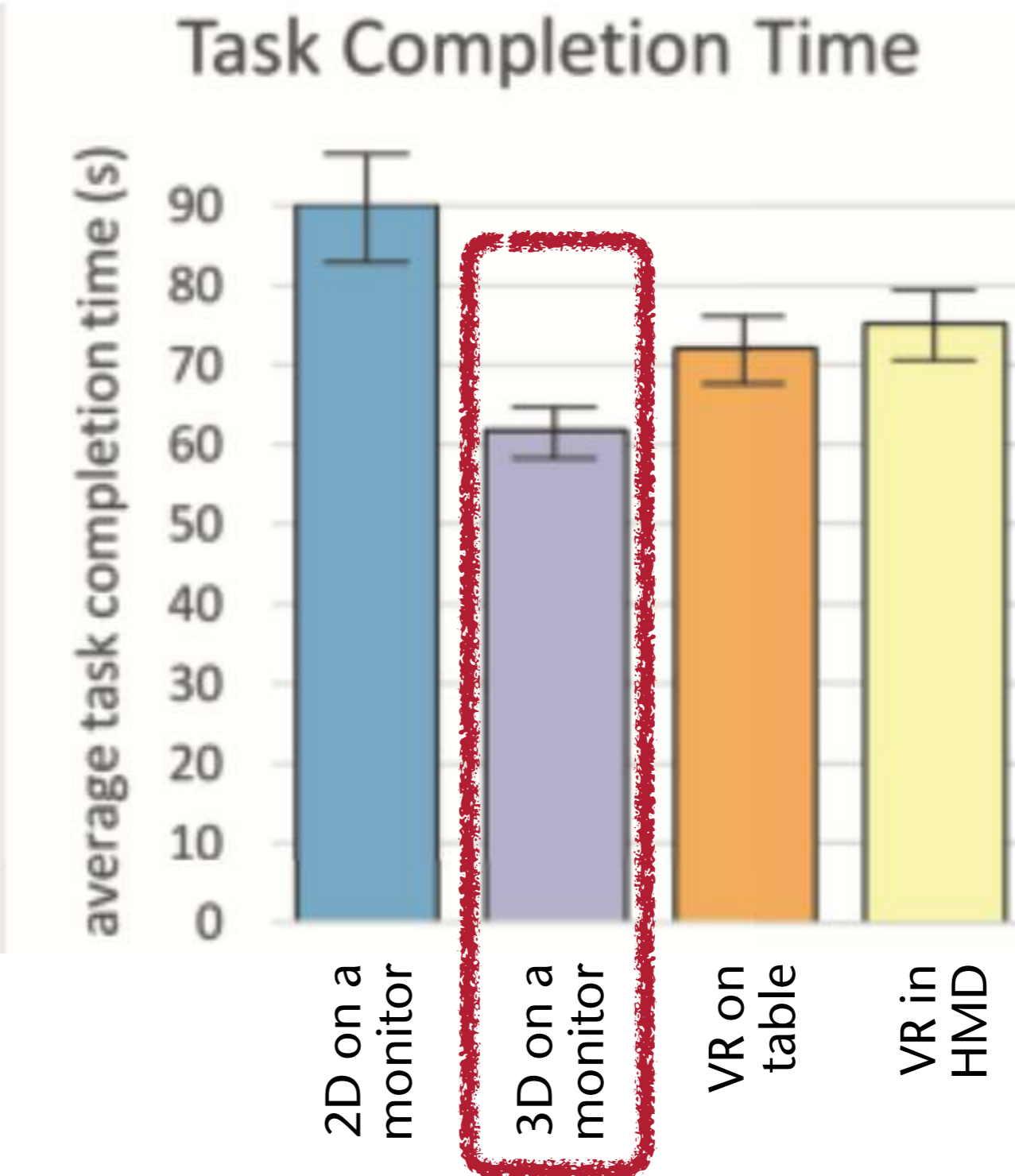
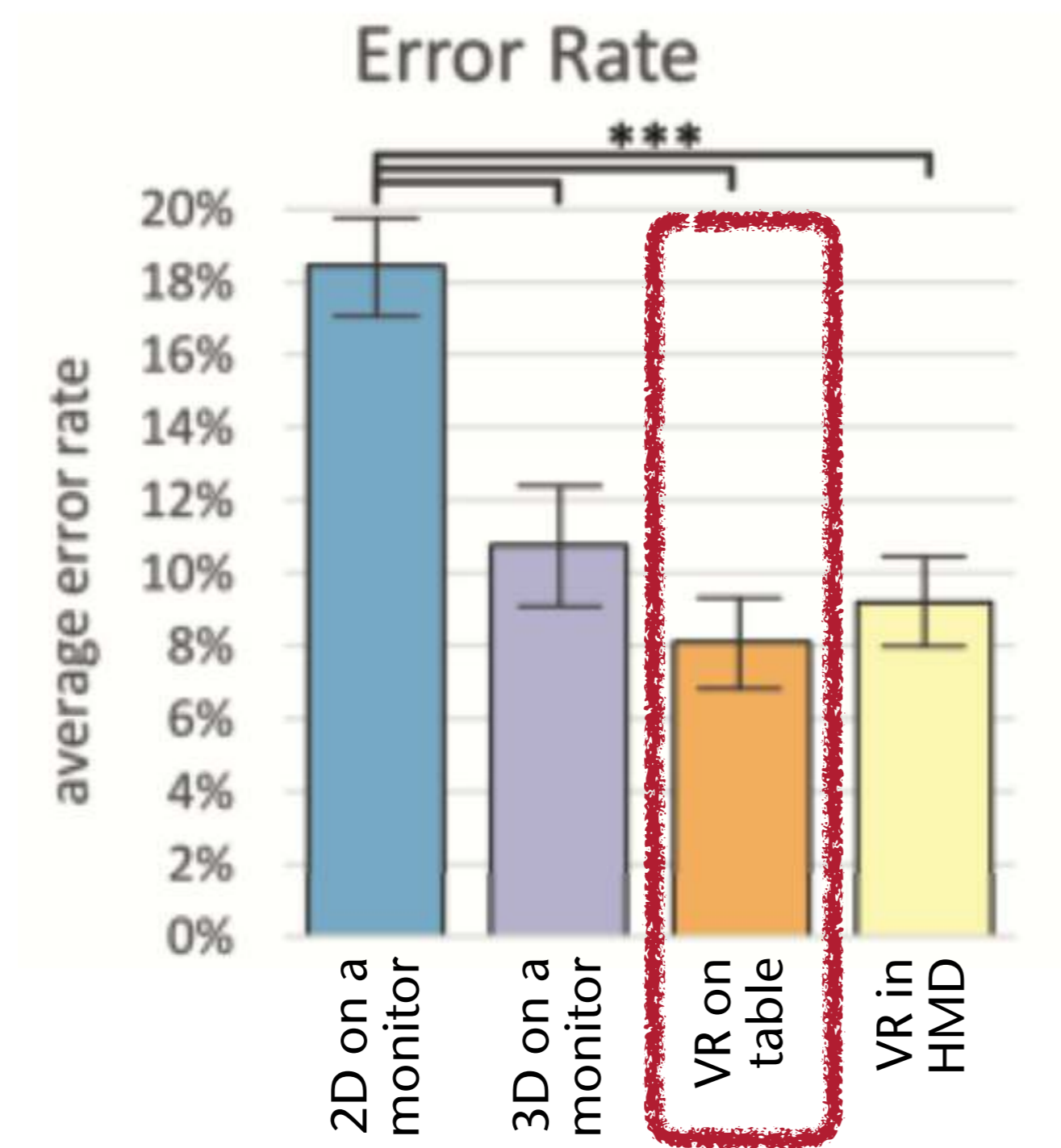
Screen 2D



6



# Results



[Kraus et al., 2020]

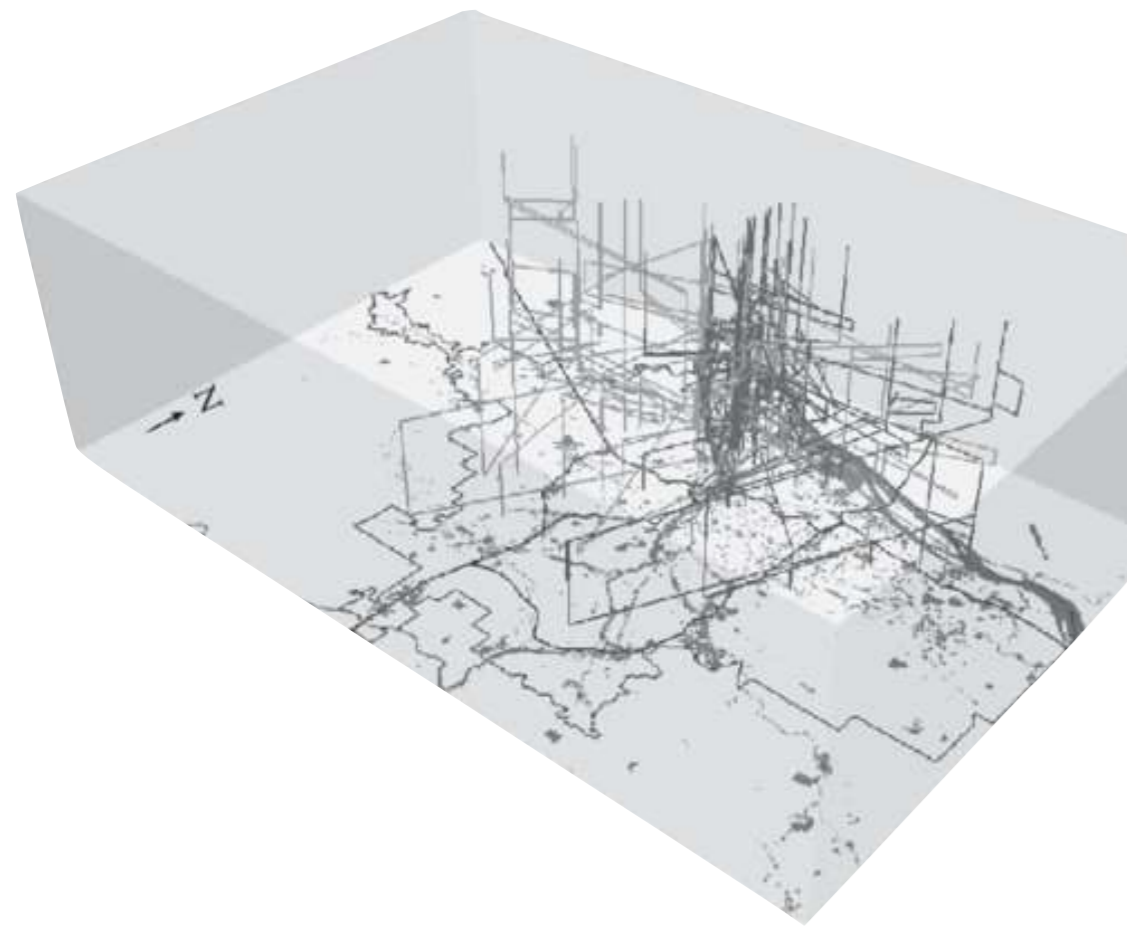




# Visualization of Space-Time Trajectories



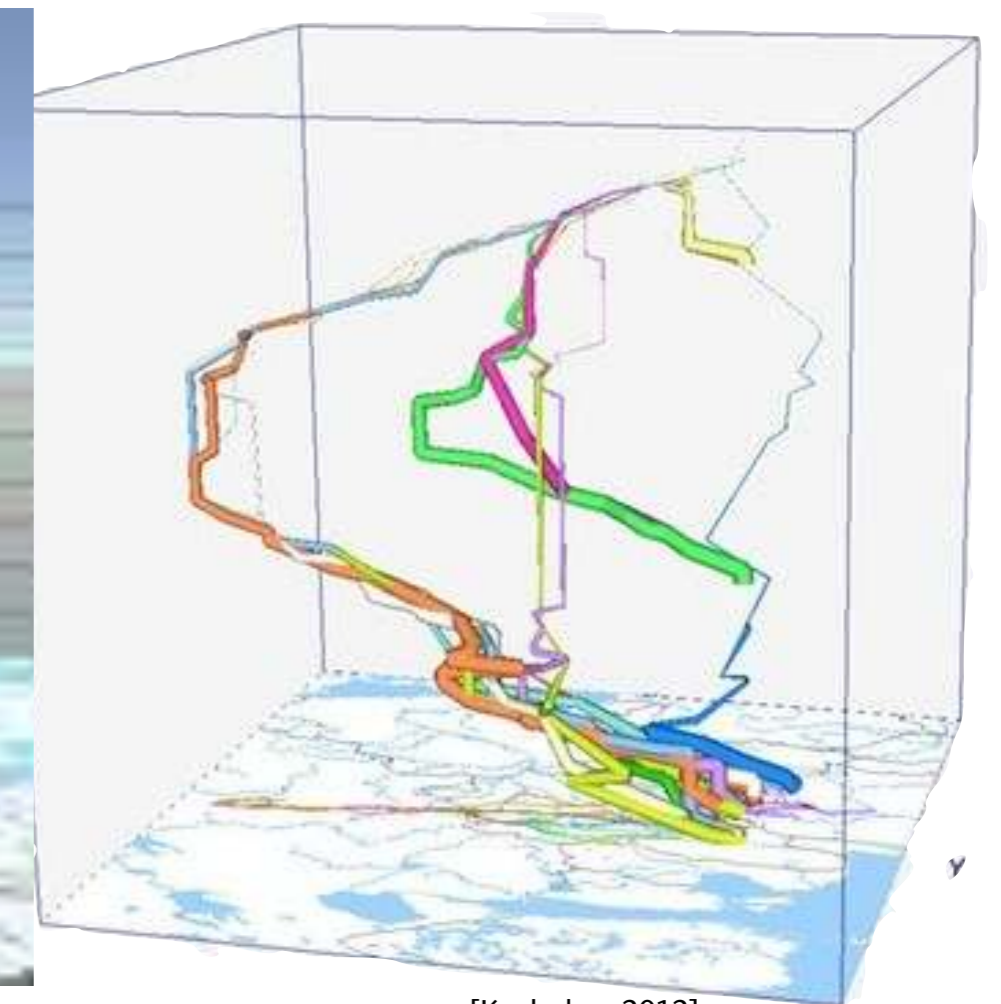
- Make temporal component of movement persistent as spatial axis
- Useful for visualizing velocity, movement durations, stop durations and locations, meeting between agents



[Kwan et al., 2008]



[Filho et al., 2019]



[Kveladze, 2012]

# Immersive Visualization of Space-Time Trajectories

- Shortcomings of desktop/2D based visualizations:
  - Estimating distances
  - Occlusion and clutter
  - Learning curve
- Immersive system:
  - Seated VR with HMD
  - Bimanual interaction and navigation (scene-in-hand metaphor)
  - Virtual desk metaphor



[Filho et al., 2019]

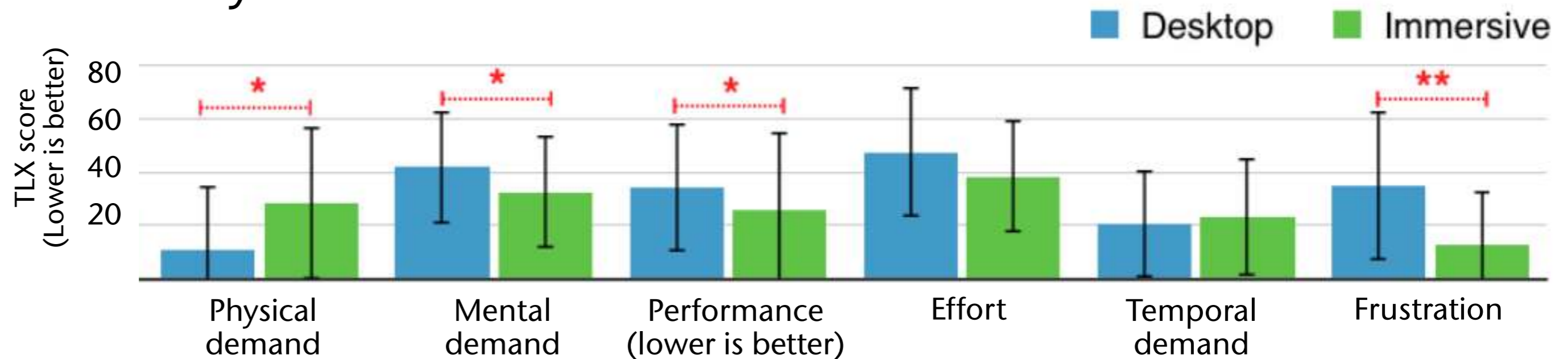
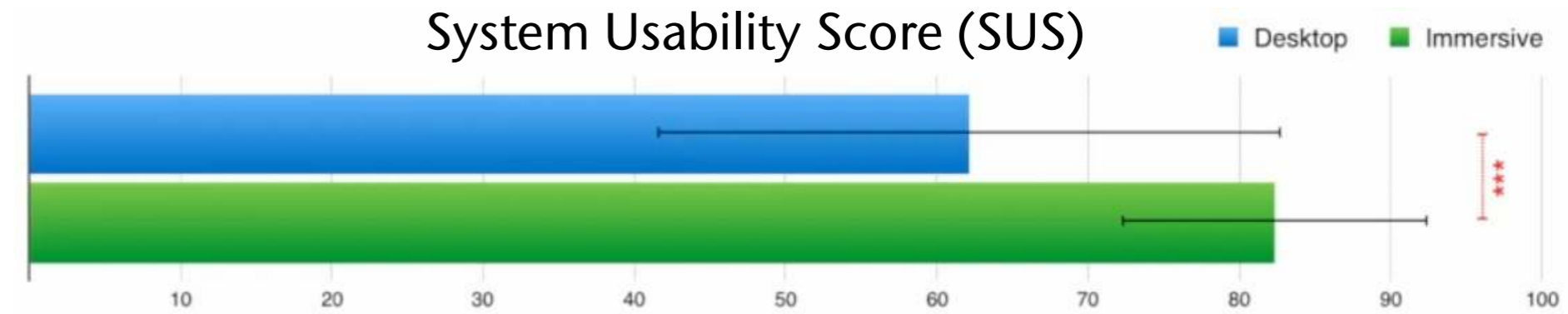




# Results



- Objective measures (success rate and task-completion time):  
no significant difference
- Subjective measures:
  - SUS score 32% better
  - NASA TLX: immersive visualization is mostly better



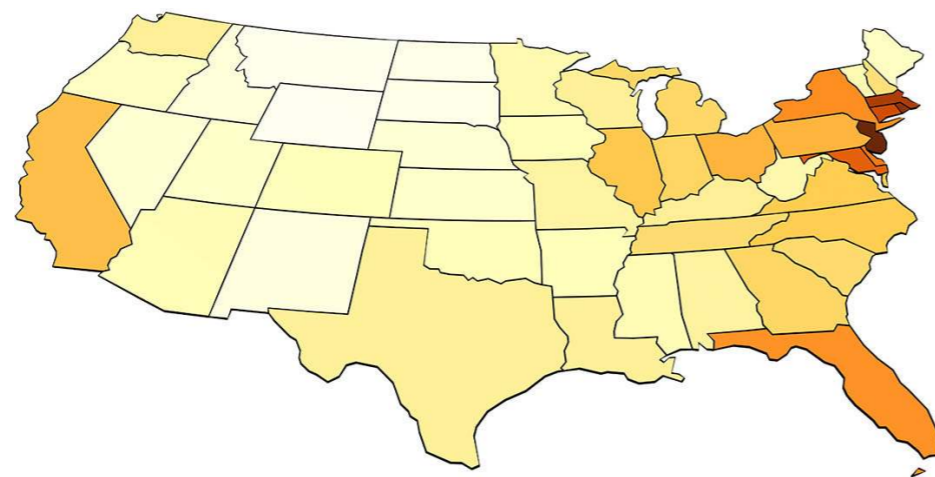


# Seamless Switching of Visualization Techniques



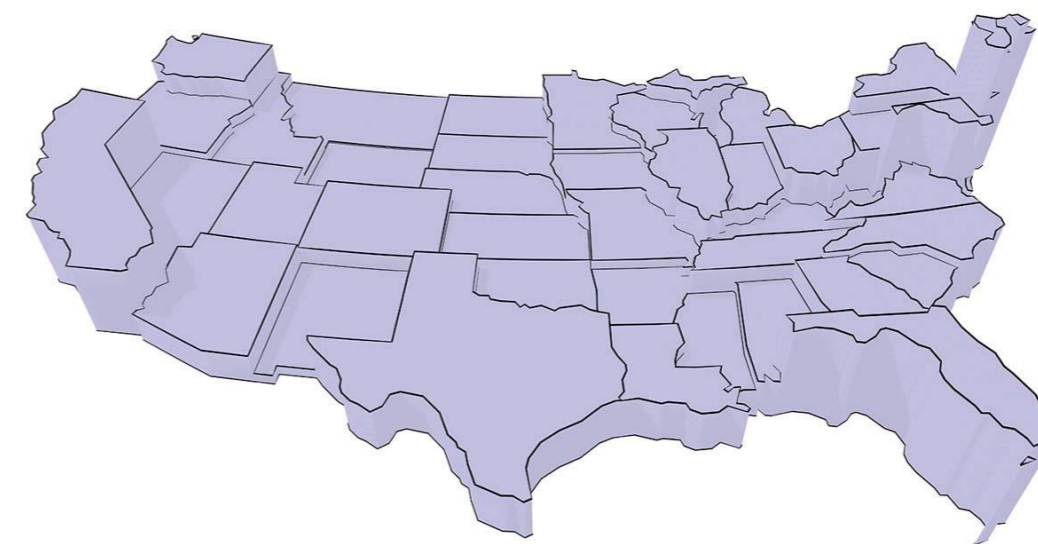
- Example: geographic maps, value per region
- Different visualizations have different strengths:

Choropleth Map



Map values to color  
Familiar  
Ineffective encoding

Prisms Map

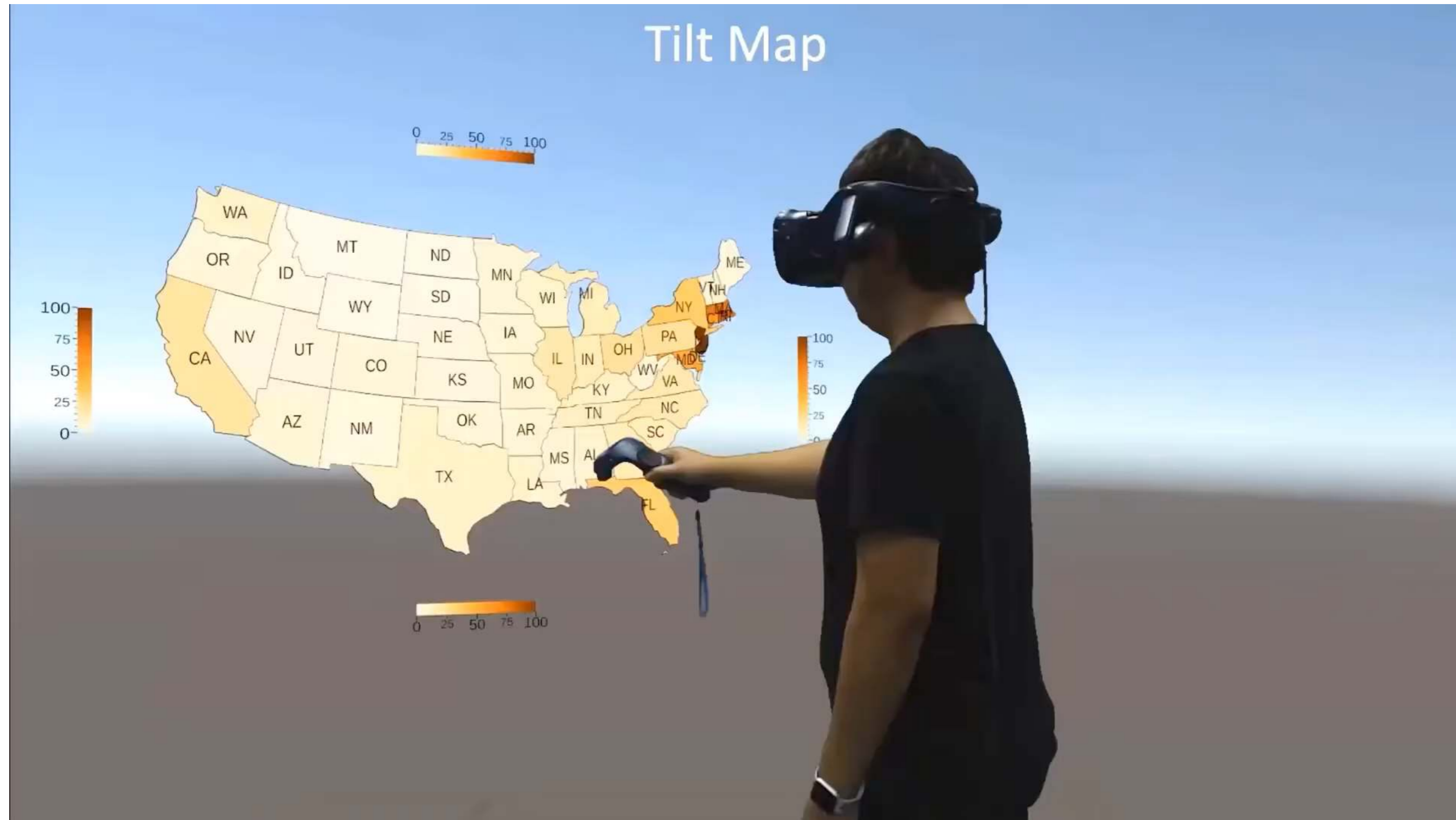


Map values to height  
Effective encoding  
Potential occlusions





# VR Allows for Intuitive, Adaptive Visualization Techniques



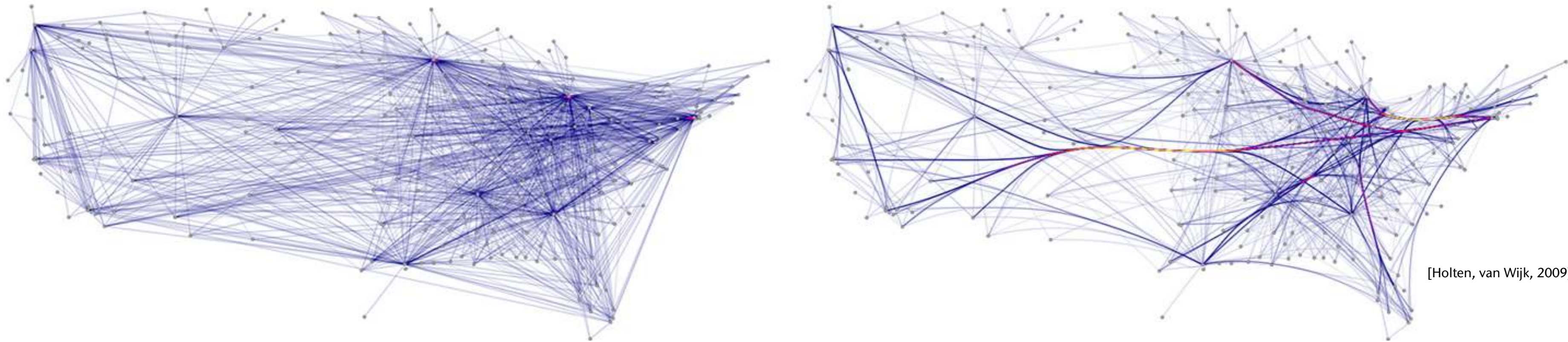
[Yang et al., 2020]



# Visualizing Geographic Networks



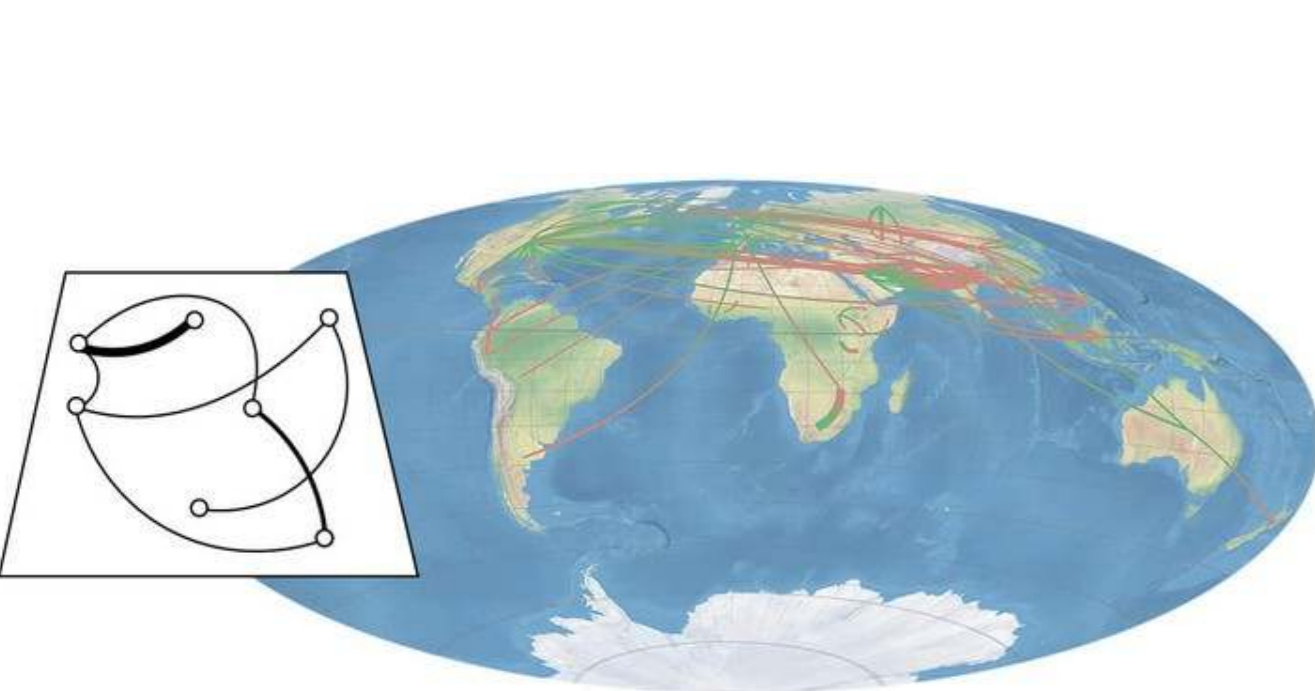
- Flow maps consist of 1) the underlying space, and 2) a flow graph
- Maps in 3D offer more possibilities



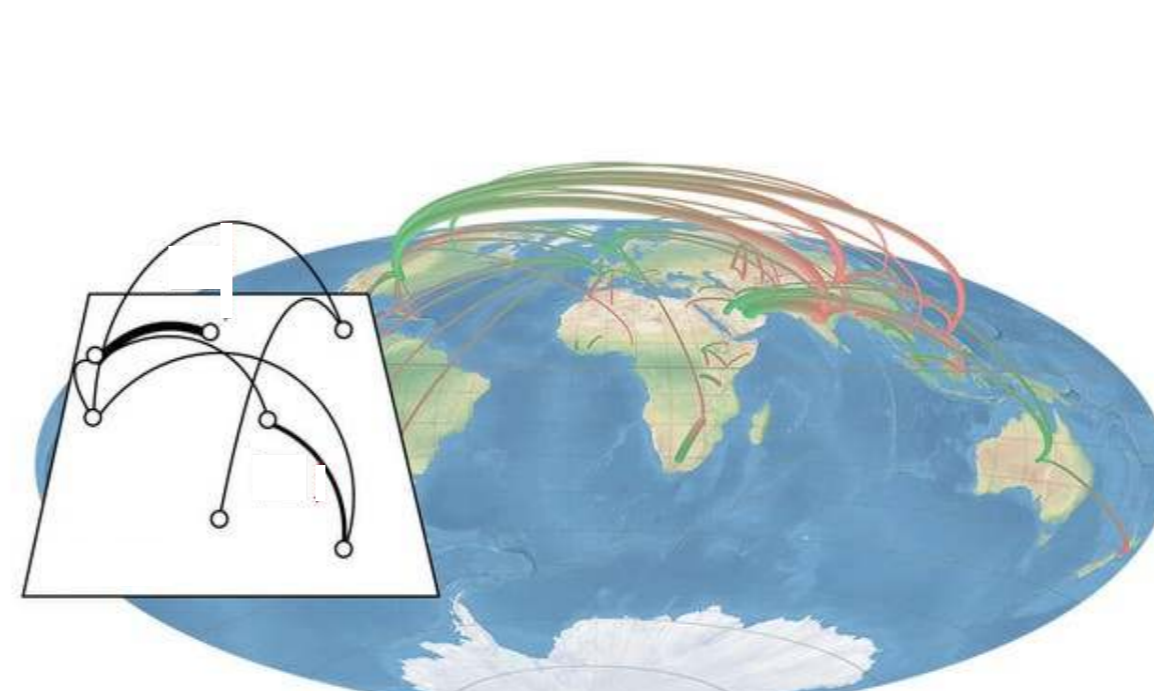




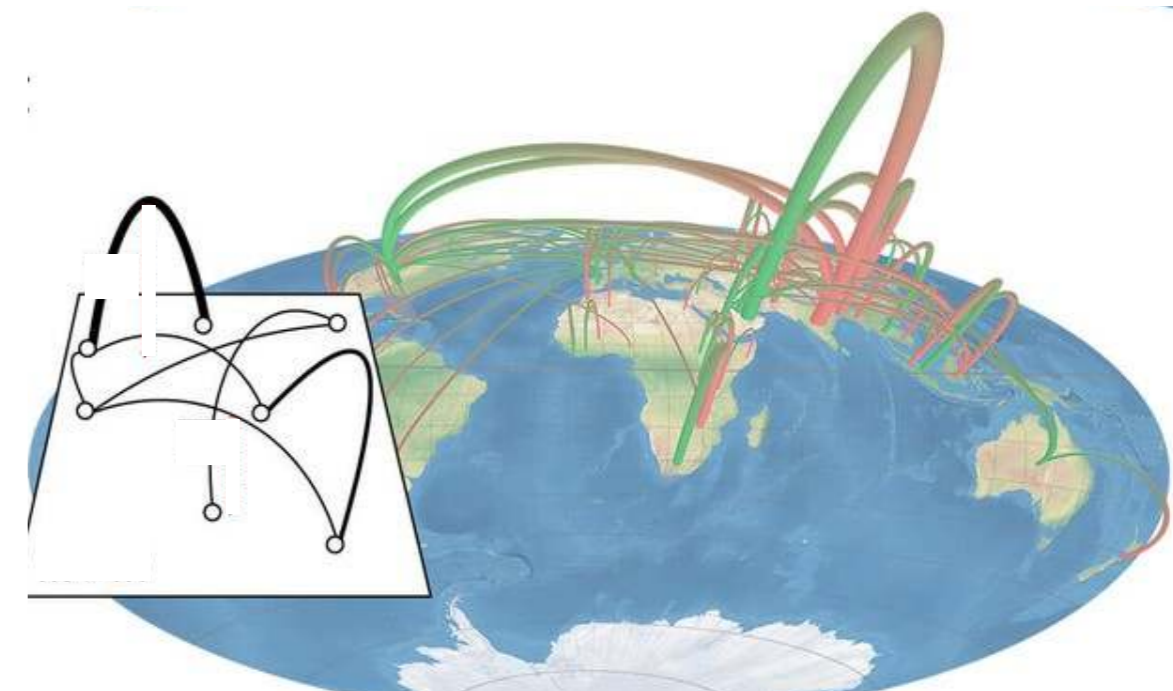
# Some Techniques for Visualizing Flow Graphs in 3D



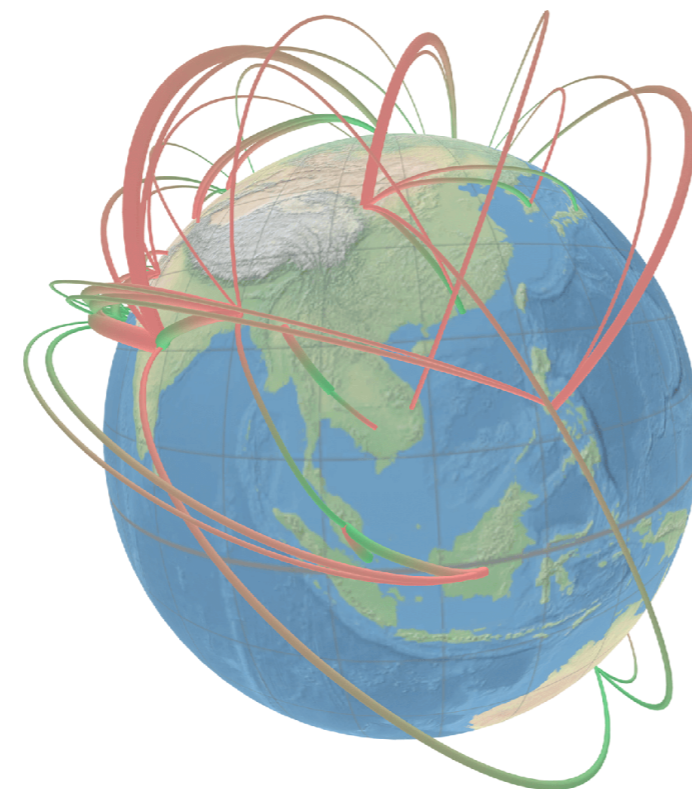
2D curves, width for quantity



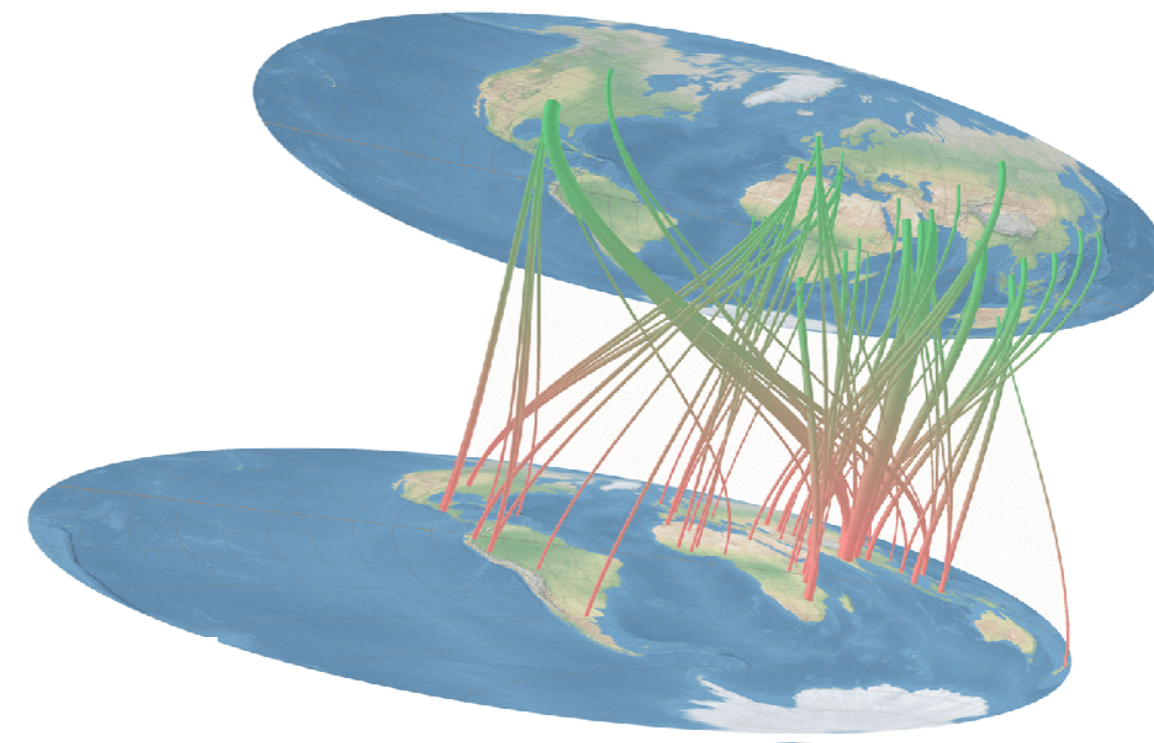
3D height for distance



3D height for quantity



3D globe, height for distance



MapsLink

[Yang, Jenny, et al., 2018]

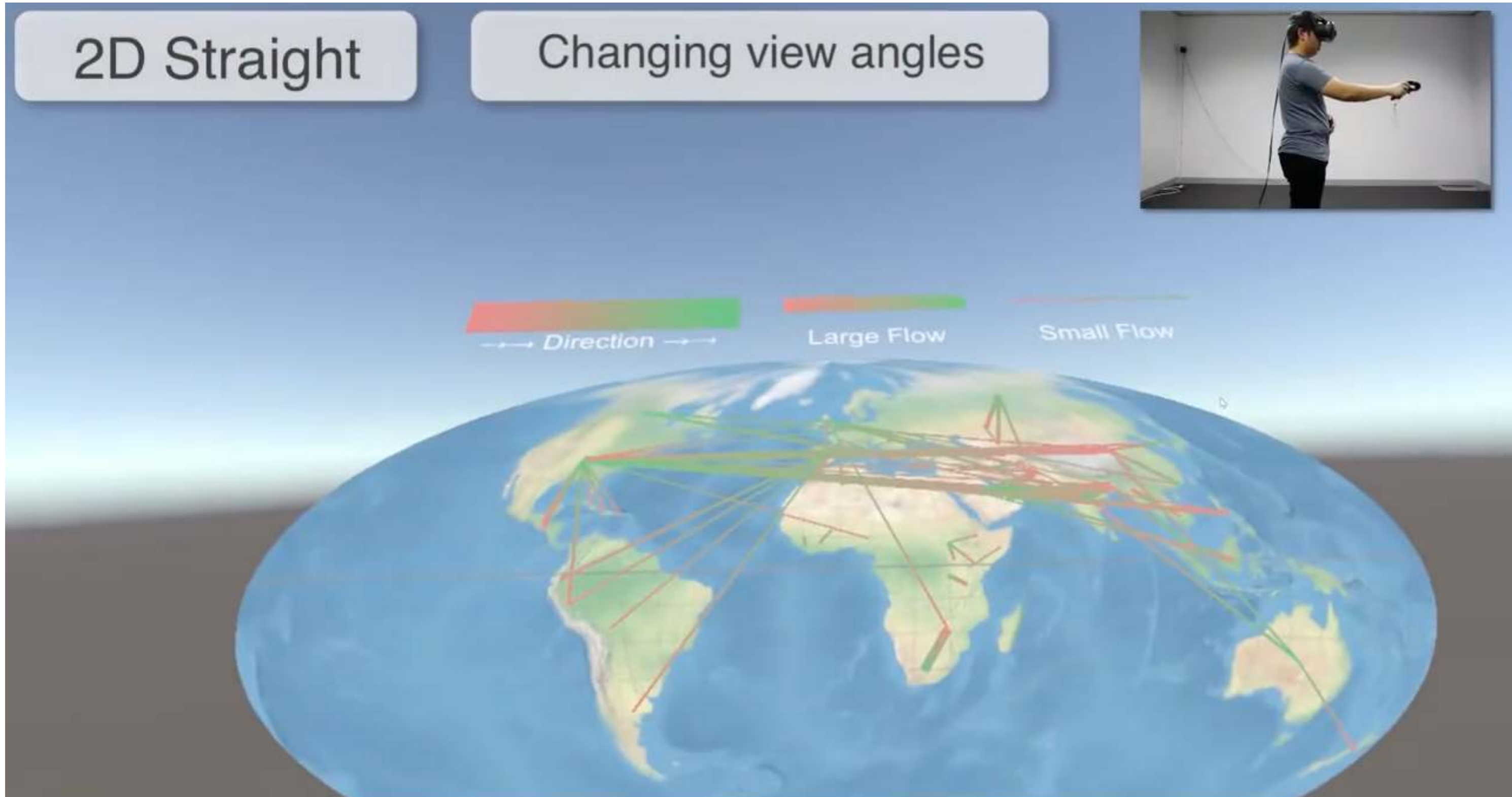




# The Visualization Techniques in Action



Beginning: sparse flow graph, End: dense flow graph



[Yang, Jenny, et al., 2018]

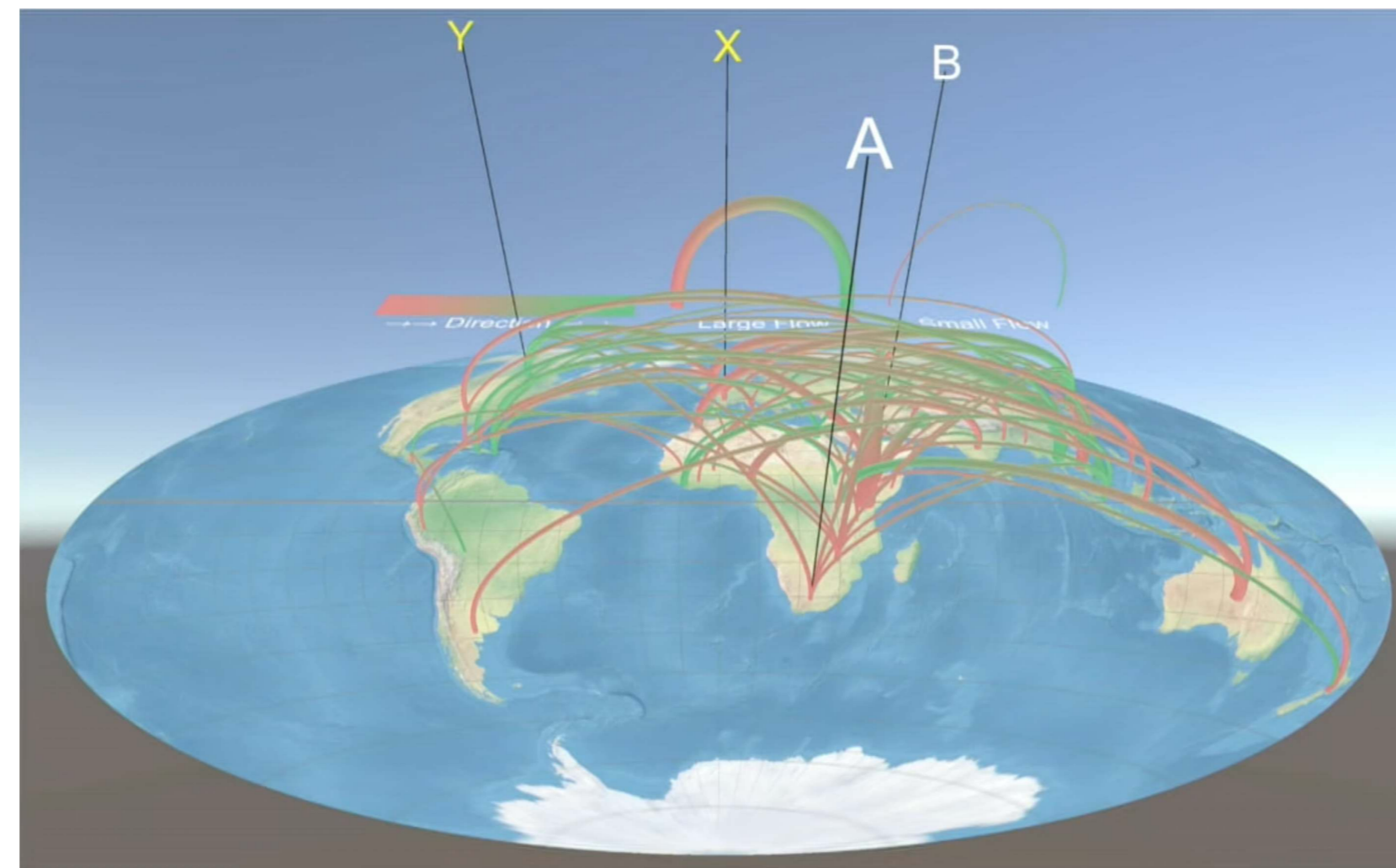




# User Study



- Task: comparison of flows, which one is greater
  - Search sub-task: find arc
  - Comparison sub-task: compare value encoded in arc thickness

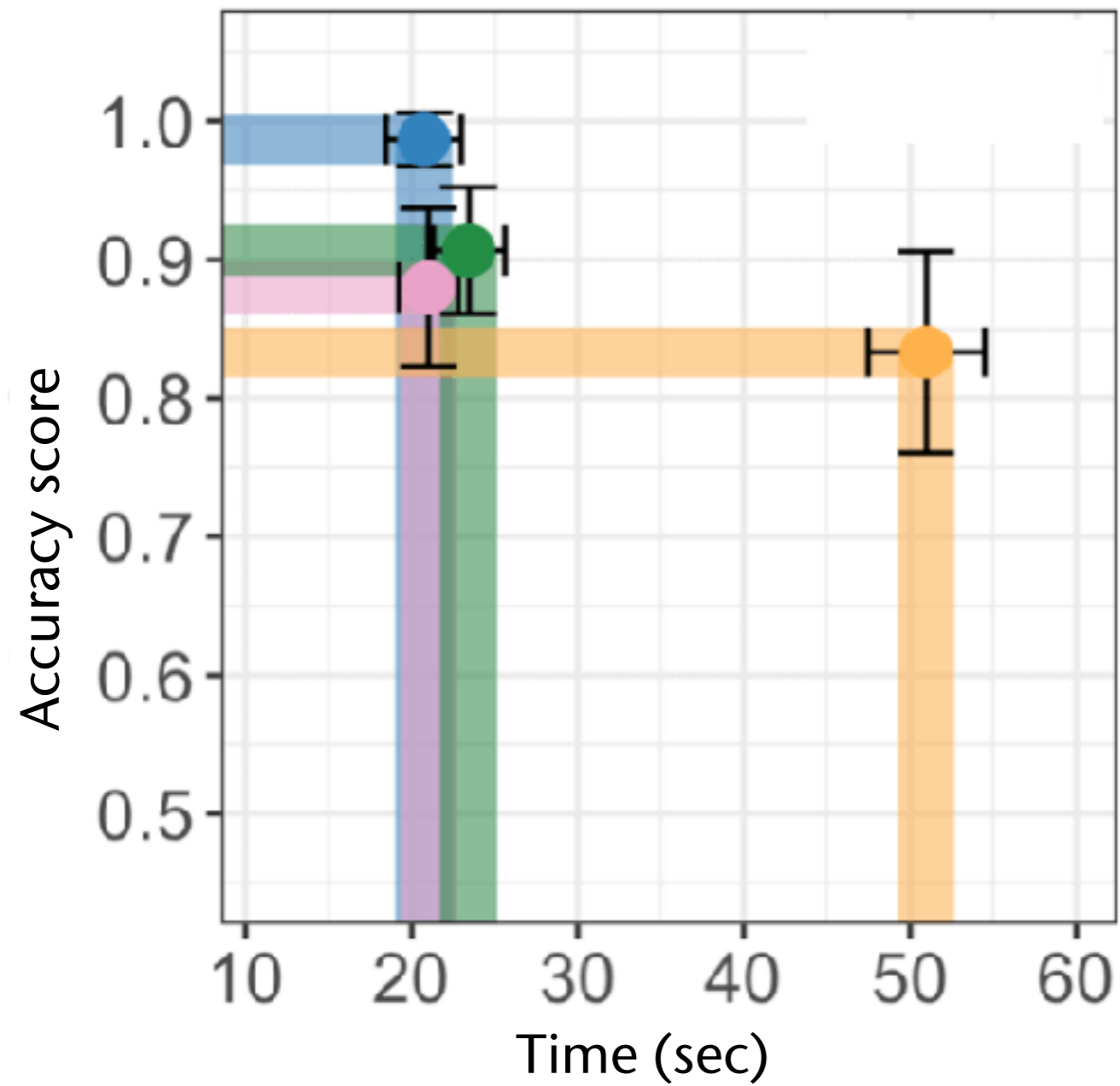




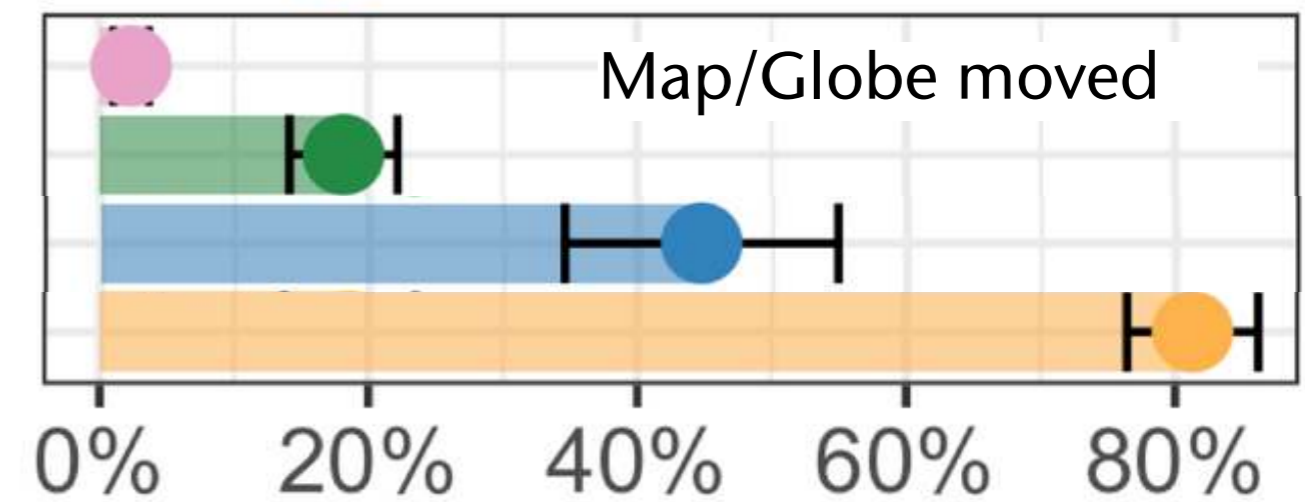
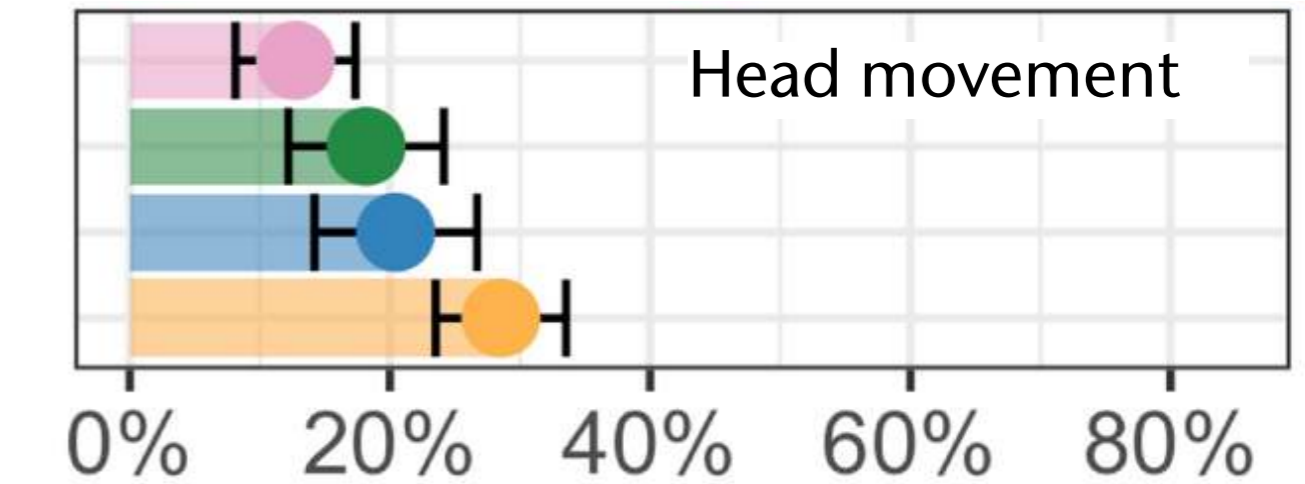
# Results



## Accuracy vs. Time

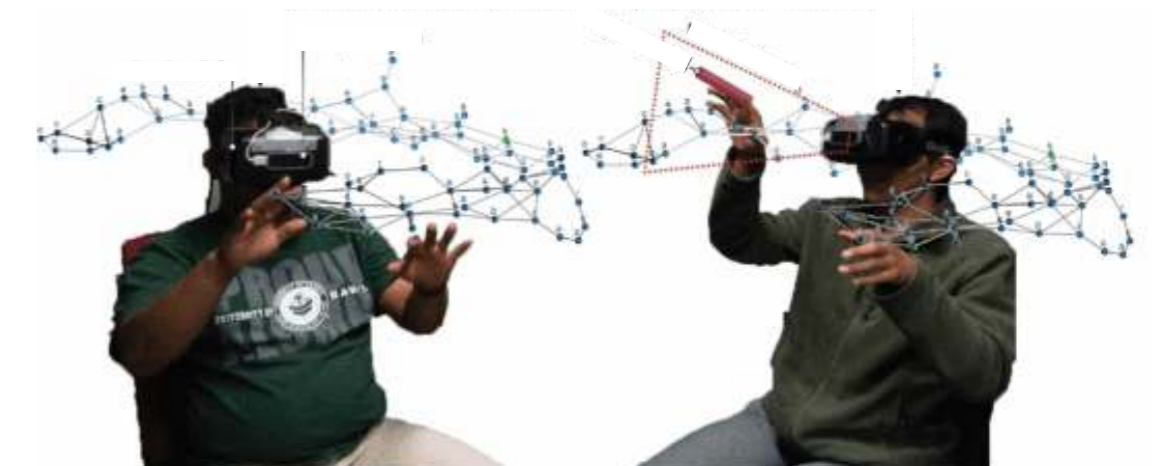
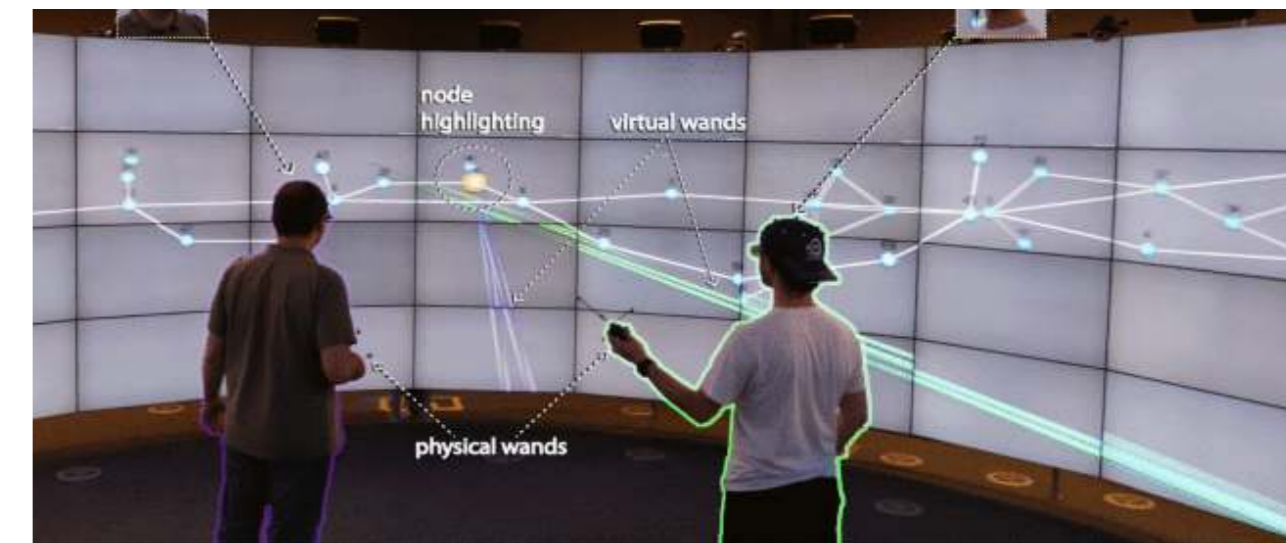


## Amount of user interaction



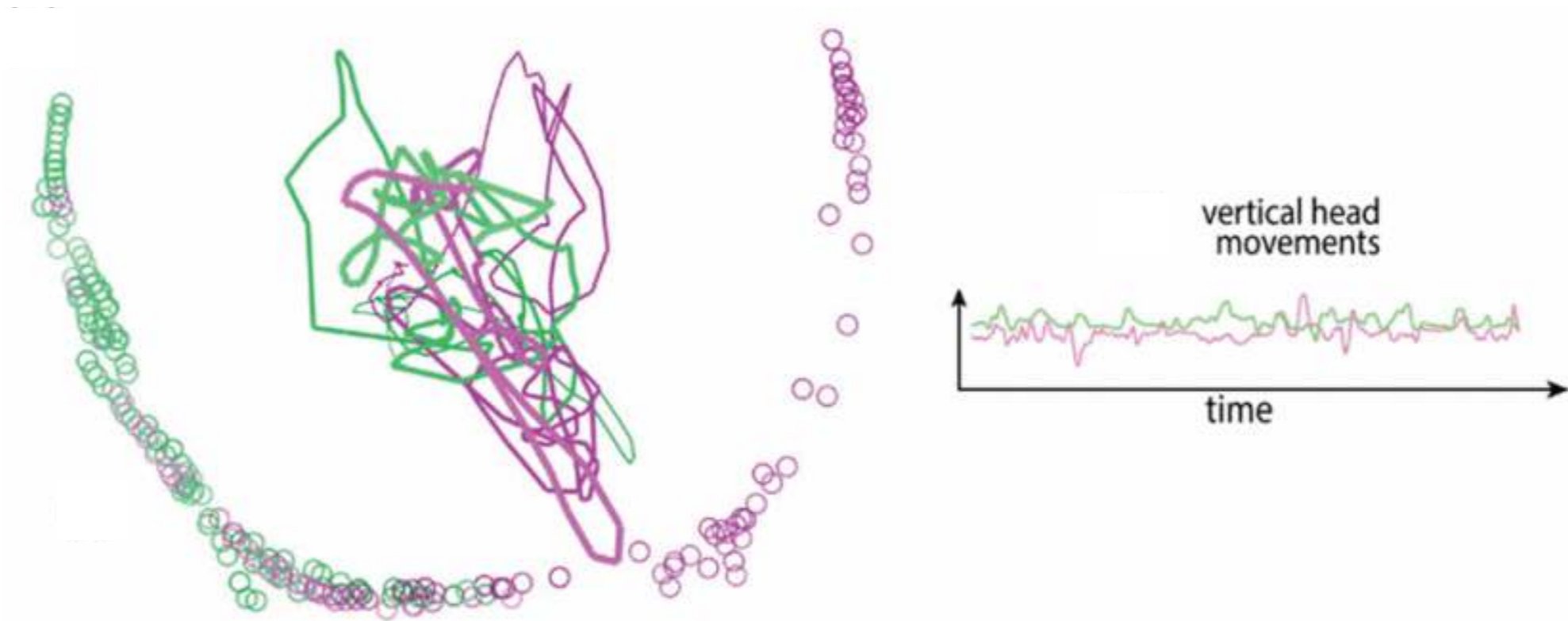
- 2D Straight
- 3D Distance
- Globe
- MapsLink

- Cave: truly co-located, direct & natural face-to-face communication
- HMD: independent viewpoints, co-located only through avatars
- Cave has higher resolution and higher field-of-view
- Experiment [Cordeil et al., 2017]:
  - Task: analysis of connectivity in network data
  - Setup: two users, either in Cave or with HMDs
    1. condition: Cave2, one tracked user
    2. condition: HMD, seated users

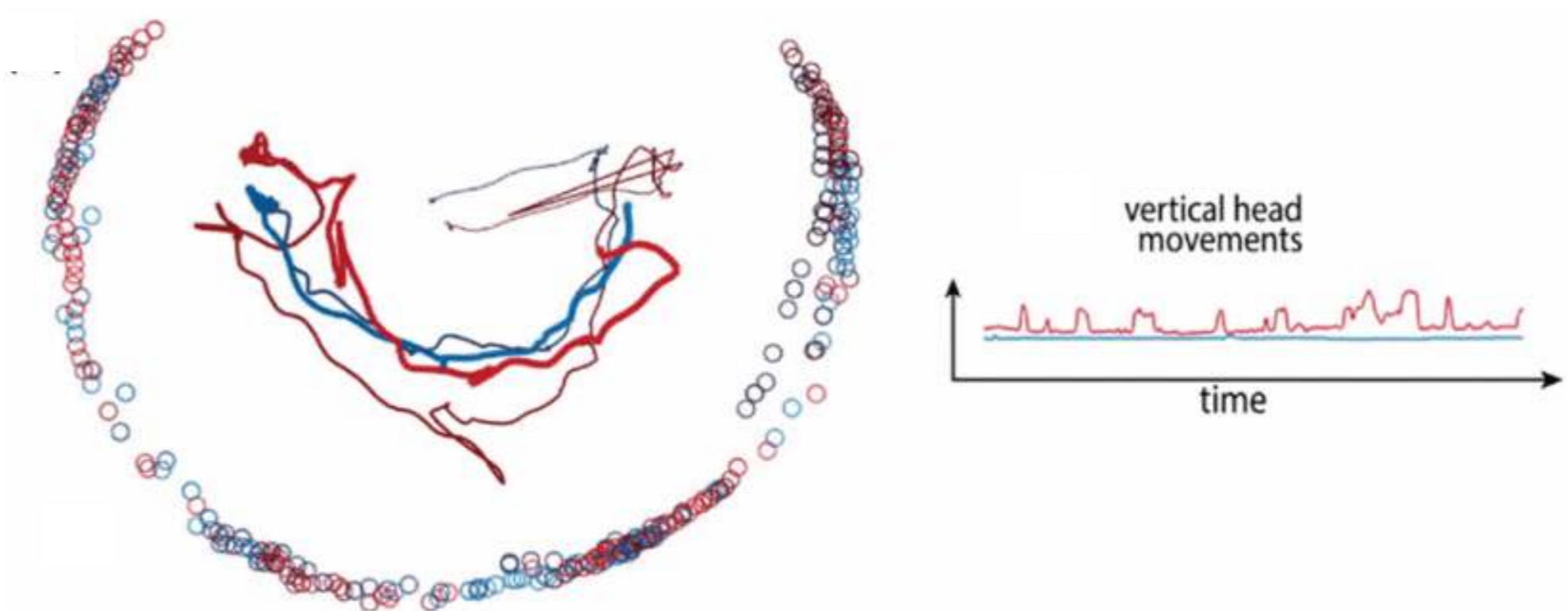




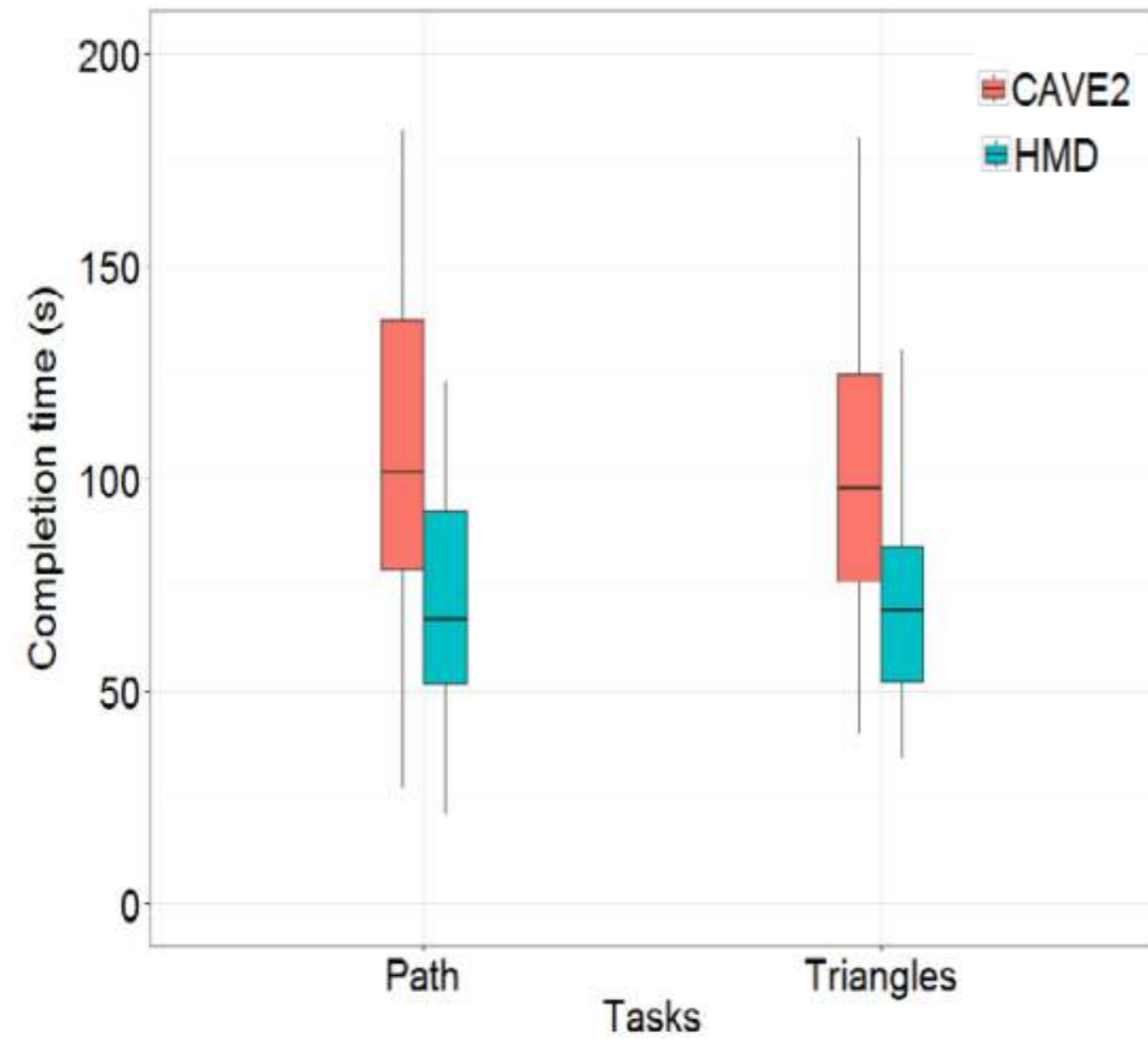
HMD condition



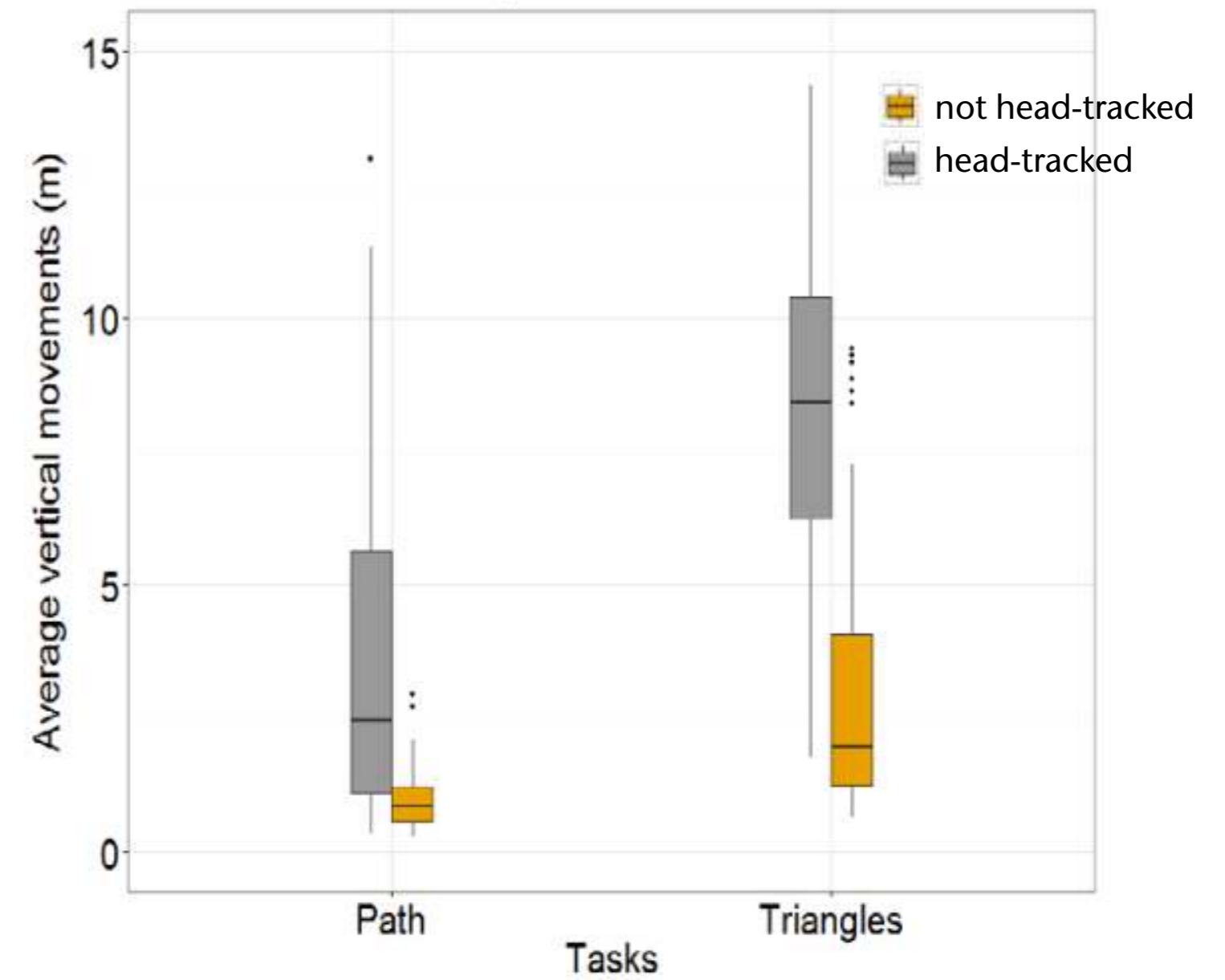
Cave condition



## Overall Task Completion Time



## Vertical Head Movements in the Cave





# Conclusions

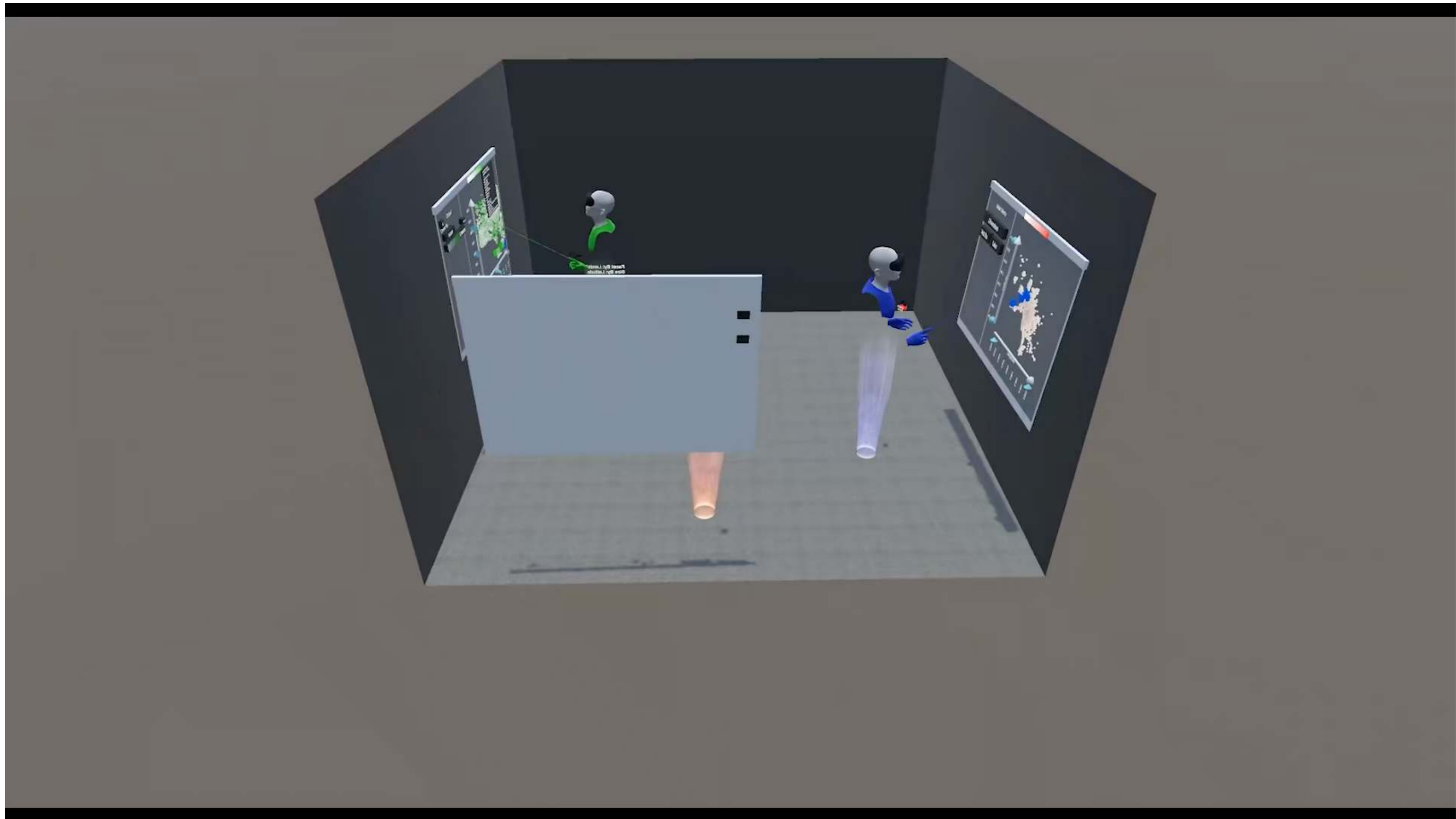


- Strengths of the Cave:
  - Ease of communication (including non-verbal)
- Strength of the HMD:
  - Correct rendering for all participants
  - Symmetric collaboration
  - Faster task completion times
- Same accuracy with both HMD and Cave





# Collaborative Immersive Visualization



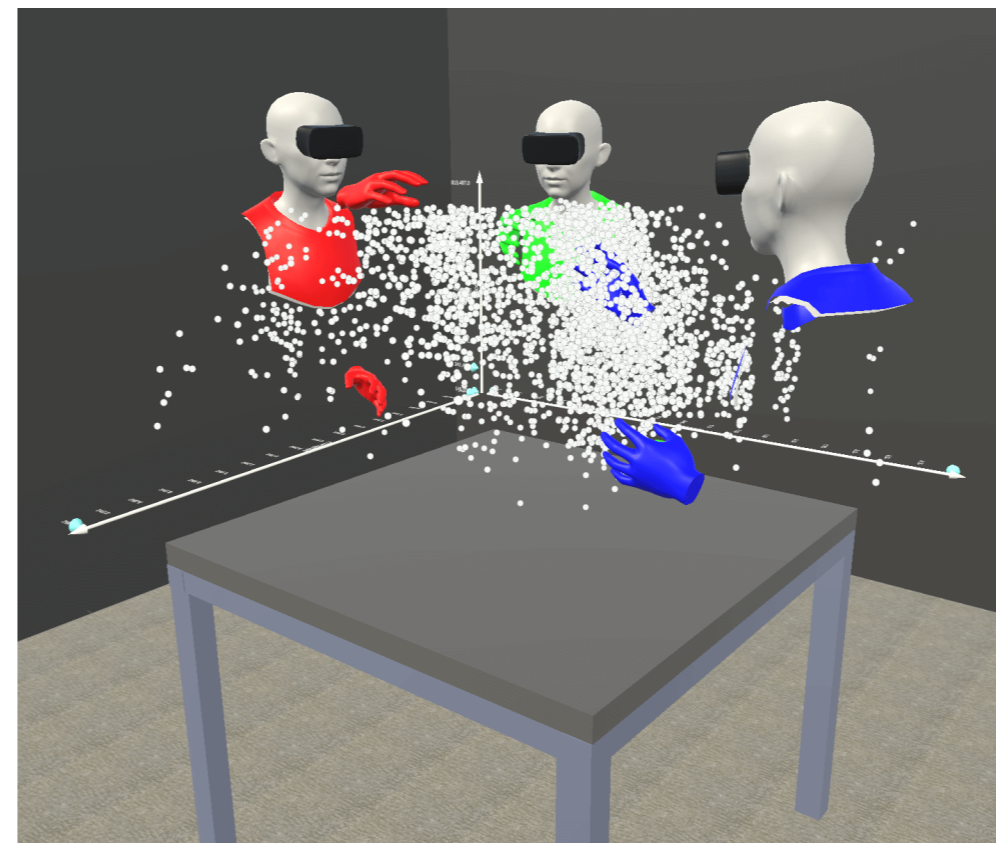
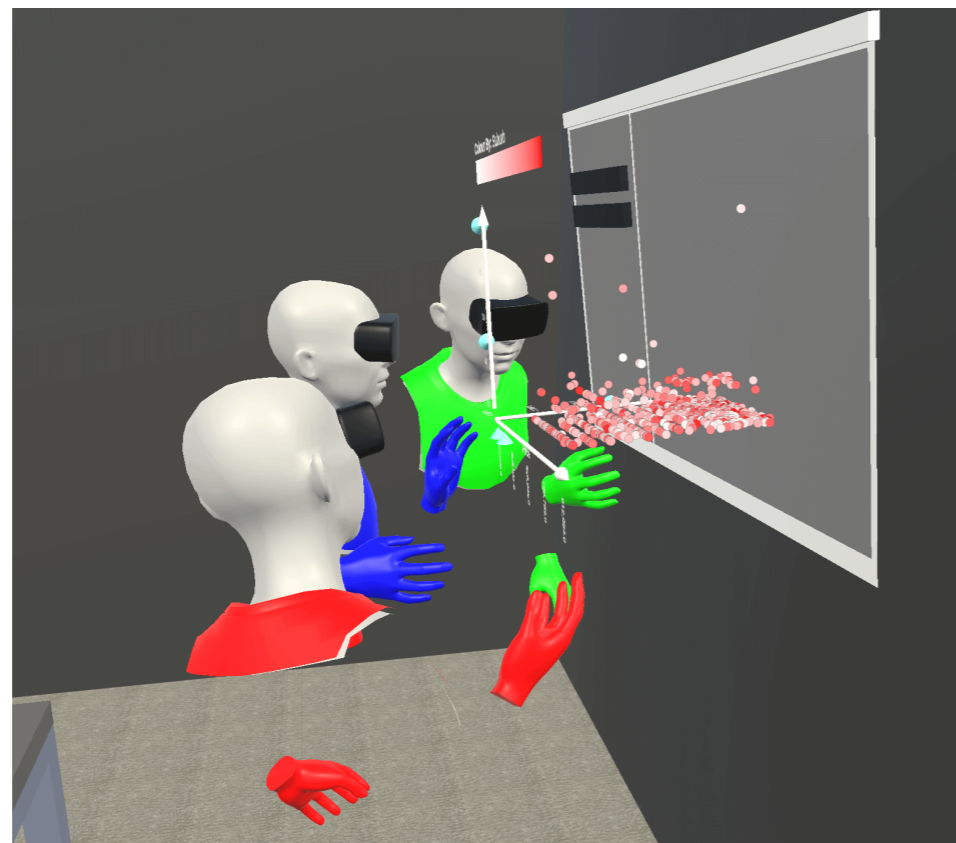
[Lee et al., TVCG 2020]



# Visualization Techniques Used in the Collaborative System



- 2D scatter plots, 2D time series, 3D scatter plots
- Each user can create as many of these as they want
- Can place them in virtual space wherever they want
- Standard interaction techniques: grasping and laser pointing



[Lee et al., TVCG 2020]





# Results

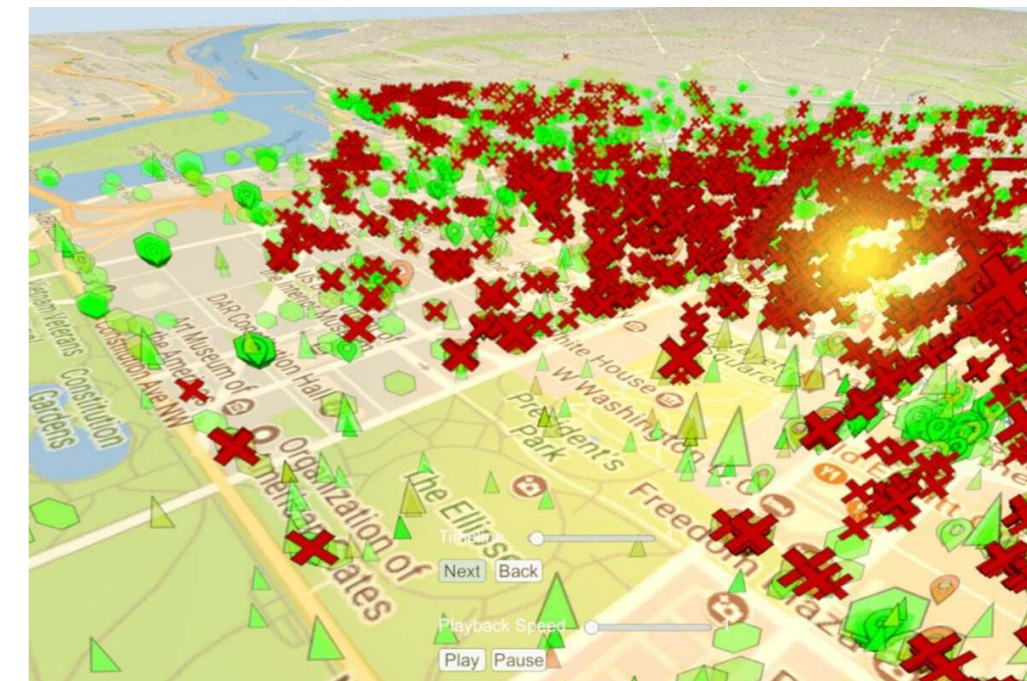


- Collaboration in VR for visual analytics is feasible
  - Unclear yet, whether or not more efficient than in 2D
  - Most efficient interaction metaphors for IV/IA in 3D unclear
- 3D visualizations are frequently used
  - View management and panel placement change fundamentally from 2D
  - Participants used egocentric layouts in 3D → maybe due to as-yet inefficient placement techniques in VR (?)
- Parallel work and mixed-focus collaboration occurred a lot
- Presentations in VR is challenging due to different perspectives

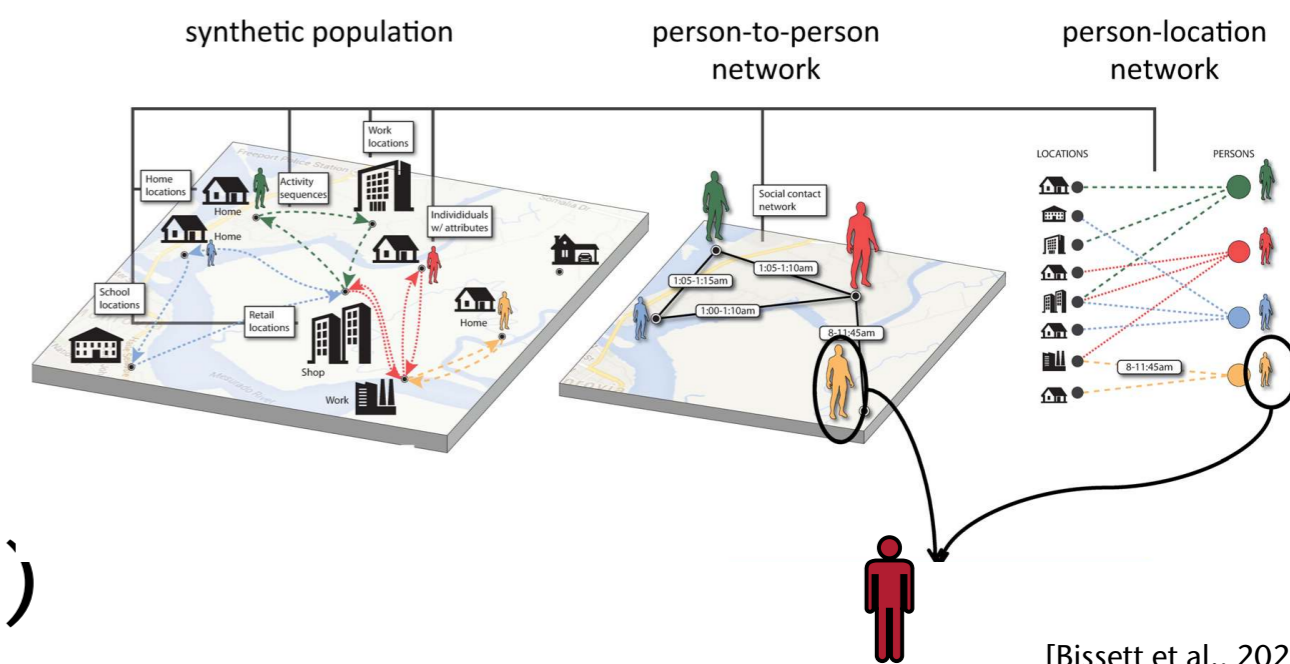


# Agent-Based Modeling/Visualization of Spread of Infectious Diseases

- Types/factors of ABM's:
  - Spatially explicit agents
  - General/specific disease model
  - General/specific model of society
  - With/without modeling of transport mechanisms
  
- Latest trends:
  - Integrate census data (population statistics, commuting behavior, ...)
  - Integrate GIS data (school locations, zoning, ...)



[Virginia Tech, 2018]

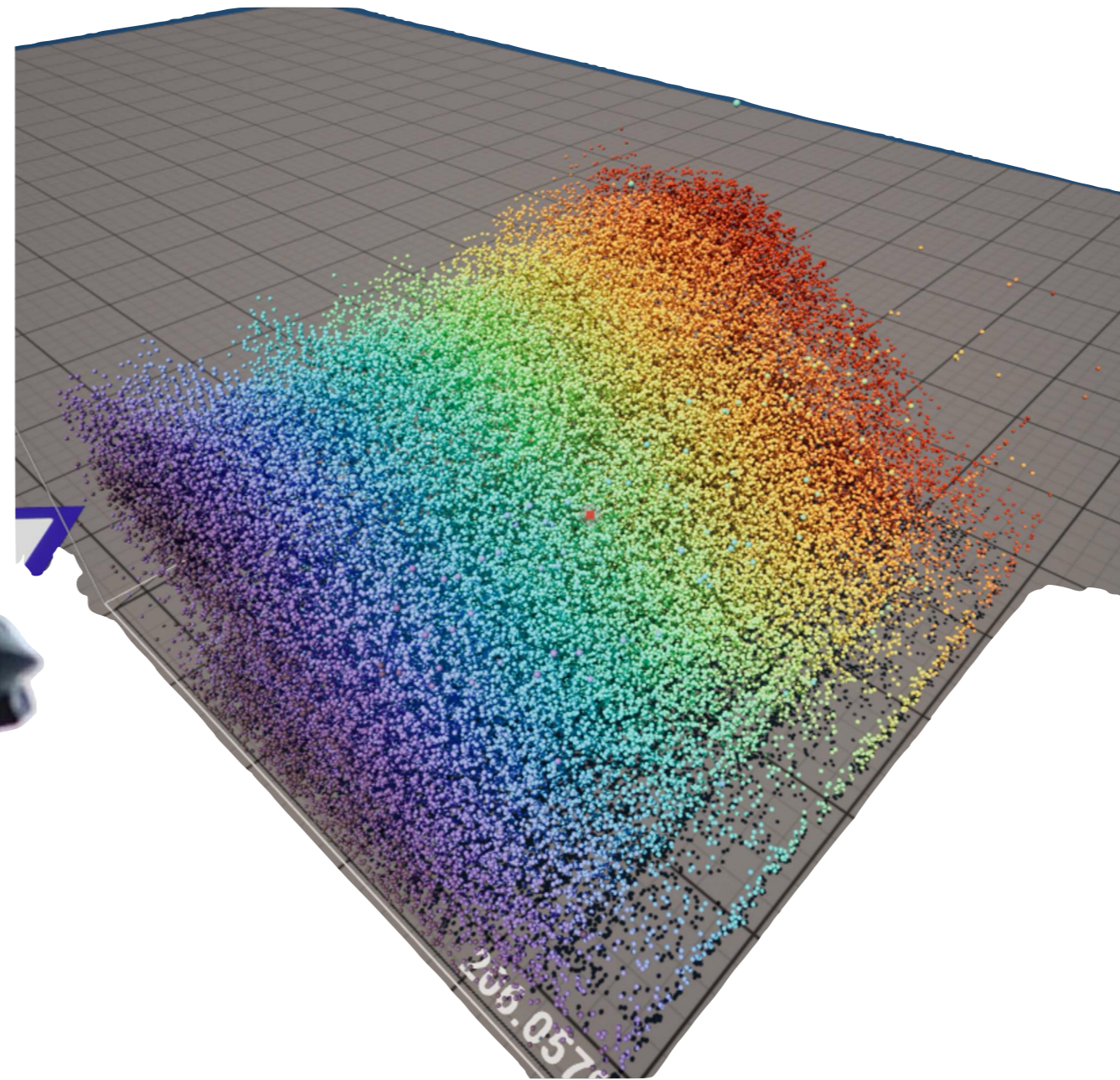


[Bissett et al., 2021]





# Thanks and Now for the Hands-On Session!



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